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# SIERRA MADRE NEWS

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SIERRA MADRE NEWS, SIERRA MADRE, CALIFORNIA

FRIDAY, APRIL 15, 1927

## New Church Campaign Is Near Climax

Easter is to be an epochal day in the history of the First Congregational Church of Sierra Madre. For one thing, the day will make at least a vital chapter in the intensive financial campaign which has been conducted in the interest of the new building fund. About \$17,000 over and above the amount already pledged or contributed is needed to complete the required quota, to enable actual construction work to begin. It is hoped and believed this sum will be realized. Members, former members and many friends of the church, both here and elsewhere, are bending themselves to the effort. With this hope realized, the breaking of ground for the splendid edifice, which is to occupy the site at the southeast corner of Central and Hermosa Avenues will occur in the near future.

Another important phase of Easter observance for local Congregationalists will be the large number of new members that are to be added to the church. Dr. Arthur O. Pritchard, pastor, states that over thirty have definitely signified their intention to unite. Of this number, at least twenty will be on confession. The others will present letters from churches elsewhere.

These give indication of the growth of the Sierra Madre church. It has a present membership of 249, and a Sunday school enrollment of 250. Two weeks ago there was an attendance of 175 in the several departments of the Sunday school, making a record mark for the organization. There especially has been a rapid advance in the junior and primary departments, both of which are splendidly operated, the first under the leadership of Mrs. George B. Morgridge and the second under the guidance of Mrs. Rudolph Hartman. The Misses Josephine and Marguerite Lalone have charge of the kindergarten. The juniors have crowded quarters in the annex of the church, but the little people of the primary classes are required to meet in the Park House each Sunday morning. The construction of the educational plant of the new church will obviate the existing crowded condition and inconvenience. The new plans provide adequate quarters for the little folks, where departmental work, under the most modern methods, can be followed. The same will be true of the intermediates and the young people.

It is this feature, and this urgent need, which the industrious workers for the enterprise are stressing. They maintain that the comparatively small amount asked of outside people—non-members and friends—is many times overbalanced by the worth of the enterprise as an educational, recreational and social center for the boys and girls of our own community. As Doctor Pritchard points out, the \$10,000 asked of Sierra Madre friends, outside the church, is no more than the amount of help assured by the Congregational Church building society.

## HIGH OFFICERS OF AUXILIARY VISITORS HERE

Mrs. Elizabeth Drendall, state president of the American Legion Auxiliary, paid her official visit to the Sierra Madre Unit last night. She was accompanied by Mrs. Ethel M. Hearst, state vice president, and Mrs. Bertha Eisey, Ninth District committeewoman.

Aradia Unit joined the Sierra Madre Unit in the meeting, conducting the initiatory ceremonies. About twenty new members were received into the two bodies.

The American Legion hall in the Woman's Club House was well filled for the occasion. Refreshments were served at the close of the meeting.

**Card Party**  
The Legion and Auxiliary announce the first after-Easter card party, to be held next Monday night in Legion Hall. A fine list of prizes will be awarded and refreshments will be served. A cordial invitation is extended to the public to attend this party, and a good time is assured. R. R. Moreland is chairman of the committee on arrangements.

## SETTING ASIDE OF BAILEY CANYON IS GIVEN APPROVAL

Sierra Madre News:  
The Planning Commission of the city wishes to express its pleasure and gratitude for the encouragement we have received in the News these last few weeks.

Few people realize how little power we really have. But we are trying to accomplish some things and trying to gain the confidence of the public.

We are delighted with your ideas about Bailey Canyon as we have been considering this for some time. A letter to the council from us has received a very favorable reply and we are assured that the question of setting aside the land that the city owns in the canyon for park purposes will receive consideration.

Thank you again for your kindness. Please keep up the good work.

SALLIE E. OSGOOD, Secy., City Planning Commission.

## Mrs. White Is Nominated As President

One of the most enjoyable meetings of the year was held at the Woman's Club Wednesday. There has been a change in service, with the luncheon in charge of a cateress. It was a happy feeling to know that all of the members present were on an equal footing and that no one was in the kitchen missing anything. With a solid cooperation in the way of reservations, the club can continue to have luncheons served by the cateress.

Mrs. Leland Atherton Irish, successor to Mrs. J. J. Carter at the Hollywood Bowl, spoke at length on the Bowl and what it means to the music world of Southern California. She told of guest artists who have been there and of others who are coming, and the wonderful opportunities for those who go there to enjoy them.

There are \$25,000 in cash and pledges on hand to pay for district headquarters. The Hollywood Bowl has been donated to the District clubs for many 21st, and a tremendous day is being planned. Sierra Madre is entitled to a box section because it was one of the 100 per cent clubs in its quota. Soon the presidents will all meet with the district president at the Bowl, where final details will be completed. Since Sierra Madre went "over the top" in its quota, they hope to do the same in reservations.

Mrs. Jakobsen, district chairman, spoke on Conservation and told of the extreme waste of water due to the burnt-over condition of the land. Her talk was most educational and informative.

Mrs. Hoover and Miss Clara Sykes gave splendid reports of the district convention held at Long Beach. Mrs. W. J. Lawless also reported on the convention.

The following officers were nominated for the coming year: President, Mrs. Fletcher White; first vice president, Mrs. Jno. Osgood; second vice president, Mrs. F. L. C. Roess; recording secretary, Mrs. Nester Young; corresponding secretary, Miss Clara Sykes; treasurer, Mrs. Wm. Lees; auditor, Mrs. Harvey Steinberger. Directors, Mrs. Dave Coover, Mrs. Bradley Metcalf, Mrs. Frank Hart, Mrs. E. E. Bacon, Mrs. N. W. Tarr, Mrs. Walter Poehler, Mrs. Wm. T. Burkhardt, Mrs. Wilfred Humphrey. The election will be held at the next meeting. The election board will consist of Mrs. Ingraham, Mrs. Seeley and Dr. Laidlaw.

The afternoon program was in the hands of Mr. Lindley Eddy. He gave a number of studies in still life of the bird, plant and animal life in the Sequoias. He then gave moving pictures on the same subjects. These pictures Mr. Eddy has taken himself around the lodge and in his everyday haunts, and are hand tinted. Mr. Eddy has a studio in the Giant Forest as well as Sierra Madre and divides his time between the two places. Mr. Eddy accompanies his pictures with an entertaining talk on the habits of the various subjects shown. The program was most enthusiastically received by all present.

The garden section of the Azusa Woman's Club came over to the Wistaria Fete on Wednesday, enjoyed the chicken pie luncheon, and feasted on the beauty of the Wistaria vine.

## Canyon Pool Expense Put Much Higher

Canyon residents learned at the last meeting of the Improvement Association that the repairs on the swimming pool will cost about \$7,000. According to the engineer's report, to meet with the state board of health regulations the pool will need a new bath house with a cement floor, a waste trough around the edge of the pool, steel lockers for valuables, showers and toilet facilities, a water purification plant, a dam at the outlet which can be opened rapidly in case of a flood, a wire fence enclosing the pool, and a bridge at the lower end. The organization received with regret the resignation of Miss Lulu Belle Taylor as secretary.

Despite the inclement weather and the bad condition of the roads there are many visitors in the Canyon for the Easter holidays. Both the Sturtevant and Mt. Wilson trails are attracting many hikers. The heavy snow-fall of the early part of the week, which lay within a few hundred feet of the lower part of the trails was the chief novelty.

Mrs. S. E. Price of Long Beach has as guests at her cottage Mrs. Frank Buck, Mrs. H. S. Hicks and Mrs. Guy Burlingame, all of Long Beach.

Miss Betty Arthur, a former Canyon resident, is now manager of Calumet Lodge. The lodge, owned by Dr. Clapham and Mrs. Berta Carr, is being operated as a resort for week-end and permanent guests and has been completely remodeled.

Harold Leddy has completed painting his house, the former Honeyball apartment.

Miss Katherine Burton is seriously ill at the home of her grandmother, at Linger Long cottage.

Mr. and Mrs. Louis B. Munger are occupying their cottage on Brookside Lane. Mr. Munger, a Long Beach resident, has been coming to the canyon for 15 years.

Miss Ruth M. Spreng, principal of Central elementary school, and Miss Marian Osborn, teacher, both of Redondo Beach, had as their guests in Rocky Ridge cottage, Miss Adda L. Spreng of Redondo Beach, Mrs. Helen Lee Dickson of Los Angeles, Supt. J. B. Potter of the Redondo Beach schools, Mrs. Potter and children, Jane and Berlin, Miss Spreng and Miss Osborn spent Monday at Palm Springs, returning Tuesday. They visited the Riverside Mission Inn.

Norman Kuhn, residing in Blue Bird cottage, is recovering from a serious infection in his ankle.

Mrs. Curtis J. Davis, Landon Davis, Curtis Junior Davis and Mrs. F. M. Landon, all of Long Beach, are occupying Seldom Inn cottage for a week.

Mr. and Mrs. Marion Jones of Venice are spending Easter in their home on Vista Circle Drive. On Thursday Mrs. Eva Moore entertained her Sunday school class at the Croxson home.

Mr. and Mrs. Geo. Miller are at their cottage, Idle-a-While, for a week. They are from Long Beach.

Chas. F. Gilmore of Audubon Court, reported last week as having been injured while at work in Lamanda Park, is recovering. He dislocated his ankle and broke a bone in his foot.

Among other week-end visitors were Mr. George Beck, Mrs. Chas. Van de Water, Mr. and Mrs. J. Cobb, Mrs. Nettie Forrest, Mrs. Mylott and children of Long Beach, Miss Effie Copeland and Mr. Chas. Boissevan of Los Angeles.

## ANNUAL BANK MEETING HAS FINE REPORT

Continued growth and splendid condition were reflected in the annual report of the Sierra Madre Savings Bank presented to the annual meeting of stockholders on Tuesday by President H. E. Allen. The bank now has \$45,000 paid in capital stock, with a surplus and undivided profits of \$37,143.

The annual election of directors and officers resulted in the continuance of the entire staff, as follows: H. E. Allen, president; C. S. Kersting, vice president; W. H. Ingraham, cashier; M. F. Seeley, assistant cashier; directors, H. E. Allen, C. S. Kersting, C. W. Yerxa, F. H. Hartman, C. W. Forman, W. S. Andrews, W. S. Hull.

Mrs. Fred Staff entertained a number of friends at luncheon on Monday in honor of Mrs. Brown of Colorado Springs who has been her house guest. The other guests were Mmes. Hortense Hill, N. W. Tarr, C. W. Jones, R. S. Corlett, W. S. Hull, E. E. Bacon and F. H. Hartman.

## Easter Sunrise Service

SCENIC POINT  
Sunday, April 17, 1927. 6 a. m.

Orchestra Selection.....Gus Riherd, Leader  
Hymn "Holy, Holy, Holy"

Holy, Holy, Holy, Lord God Almighty,  
Early in the morning,  
Our song shall rise to Thee.  
Holy, Holy, Holy, merciful and mighty,  
God in Three persons, blessed Trinity.

Holy, Holy, Holy, all the saints adore Thee,  
Casting down their golden crowns  
Around the glassy sea.  
Cherubim and Seraphim, falling down before Thee,  
Which wert, and art and evermore shalt be.

Holy, Holy, Holy, Lord God Almighty,  
All thy works shall praise Thy name  
In earth and sky and sea,  
Holy, Holy, Holy, merciful and mighty,  
God in Three Persons, blessed Trinity.

Invocation and Lord's Prayer.....Rev. A. O. Pritchard

Male Chorus, "Praise Ye the Father".....Gounod  
J. C. Heasley, Joe R. Eastwood, Stanley McLellan, Bradley Metcalf, Dave Buchan, George B. Morgridge, Fred Griebnow, Jack Buchan.  
Gus Riherd, accompanist

Scripture Lesson.....Rev. E. P. Lyon  
Poem, "God of the Open Air," Van Dyke.....Mr. H. D. Carew

Male Chorus, "God So Loved the World".....Stainer  
Hymn, "Christ the Lord is Risen Today"

Christ the Lord is risen today, Alleluia,  
Sons of men and angels say, Alleluia,  
Raise ye joys and triumphs high, Alleluia,  
Sing ye heavens and earth reply, Alleluia.

Lives again our glorious King, Alleluia.  
Where, O Death, is now thy sting, Alleluia.  
Dying once he all doth save, Alleluia,  
Where thy victory, O grave, Alleluia.

Love's redeeming work is done, Alleluia,  
Fought the fight, the battle won, Alleluia.  
Death in vain forbids him rise, Alleluia,  
Christ has opened Paradise, Alleluia.

Soar we now where Christ has led, Alleluia,  
Following our exalted Head, Alleluia,  
Made like Him, like Him we rise, Alleluia,  
Ours the cross, the grave, the skies, Alleluia.

Sermon.....Rev. A. O. Pritchard  
Hymn, "Crown Him With Many Crowns"

Crown Him with many crowns, the Lamb upon His throne,  
Hark now the heavenly anthem drowns all music but its own.  
Awake my soul and sing of Him who died for thee,  
And hail Him as the matchless King, thru all eternity.

Crown Him the Lord of love; behold His hands and side,  
Rich wounds, yet visible above, in beauty glorified.  
No angel in the sky can fully bear that sight,  
But downward bends his burning eye at mysteries so bright.

Crown Him the Lord of Peace, whose power a scepter sways,  
From pole to pole, that wars may cease, and all be power and praise.  
His reign shall know no end, and round his pierced feet  
Fair flowers of Paradise extend their fragrance ever sweet.—Amen.

Benediction

## Street Tree Planting On Right Lines

Street tree planting formed the principal subject of discussion at the meeting of the Association of City Planners of Los Angeles Co. last Saturday. After enjoying the Wistaria Fete the visitors to the number of 150, with many local people, went to the Woman's Club House for their monthly meeting.

President W. R. Humphries of the chamber of commerce extended a cordial welcome on behalf of the city, and President Roland McNitt responded in complimentary terms. Miss Orline Burrowes, a violin pupil of Oscar Seiling, president of the Sierra Madre planning commission, played several beautiful numbers with accompaniment by Mrs. George Morgridge, scoring a great hit.

Tree planting was discussed by Ralph D. Cornell, landscape architect and authority on shade trees. Ideal qualities for the street tree said Mr. Cornell, are strength, quick growth, spreading habit, long life, sturdiness, resistance to disease and pests, good habit as regards dropping leaves, and it should not have that disagreeable habit of uprooting sidewalks with its roots.

Mrs. R. A. Pratt and two children had a narrow escape when her Buick sedan was overturned on Central Avenue Saturday afternoon. She was driving west past the club house when another driver started out from the curb without apparent warning. A quick swerve avoided direct collision, but forced Mrs. Pratt's car against an eastbound car, causing another sudden swing which turned the car on its side. No glass was broken on the sedan, the only damage being to fender and paint, while the occupants escaped with minor bruises.

## MISS BURROWES GOES ON TEXAS CONCERT TOUR

Miss Orline Burrowes, popular young violinist, left for her home in Ft. Worth, Texas, Tuesday, after spending several months in Sierra Madre studying with Oscar Seiling and residing at the Seiling home. Miss Burrowes will give a series of concerts in Texas and Louisiana this spring, and expects to return in about two months to resume her studies.

Although she has studied with Mr. Seiling only a few months, Miss Burrowes gives him a large measure of credit for what she has been able to accomplish. For all of her previous violin work was done under one of his pupils, Mrs. Cobb of Ft. Worth. It was at the suggestion of Mrs. Cobb that she came to Los Angeles to study with him. In the time that she has been residing with Mr. and Mrs. Seiling and carrying on intensive study she has made remarkable progress.

The playing of Miss Burrowes has won invariable commendation from all who hear it, the latest opportunity being at the meeting of the Association of City Planners on Saturday. For a girl of high-school age her work is considered remarkable. Added to this a charming appearance, and a brilliant future is predicted for her.

## RAINFALL RECORD

(Reported by Mrs. N. C. Carter.)  
Sunday's rain storm was accompanied by snow which gave the mountains their heaviest white coat of snow this season. Snow fell in the upper part of Sierra Madre, while hail fell in the lower part of town. April rainfall so far recorded was .11 inch on the 8th and 1.60 inches on the 10th. March rainfall was 3.41 inches, the season's total to date being 30.02 inches.

## CHERIMOYA FRUIT WEIGHING A POUND BROUGHT TO NEWS

Cherimoya fruit weighing more than a pound each are being produced on young trees on the Upjohn place at 71 East Alegria Street. A sample was brought to the News office this week by Mrs. Frank Royer and it was big enough to divide between the families of the publishers and give everybody a taste of the delicious fruit.

The Cherimoya is a tropical fruit that is just coming into popularity in California. It is more susceptible to cold than the avocado and consequently there are many places where it cannot be raised at all. The fruit is rich in nutriment and delicate in flavor, suggesting in flavor a combination of pineapple, banana and strawberry. It can be spread upon bread like the avocado, or used in salads, and is best in combination with other fruits.

The Cherimoya tree is ornamental and highly desirable where conditions are favorable to its growth. Sierra Madre appears to be one of the places where it can be grown successfully.

## Crowds Come In Spite of the Cold Weather

The high point of attendance and interest in the Wistaria Fete was reached last Saturday when the Association of City Planners held its monthly meeting in Sierra Madre. Nearly 150 visitors who came to attend the meeting enjoyed the chicken pie luncheon out in the open while they marvelled at the beauty of the vine and its setting.

Since then the cold weather, including the rain and hail of Sunday, and subsequent showers, have combined to reduce the attendance. But the loyal force of workers have always been on hand to take care of any who came, and even on the worst days some visitors appeared.

The remarkable work of the Wistaria Fete organization has been the subject of admiring comment from many visitors. And the spirit back of it has been well demonstrated by the statement of Mrs. Milton Steinberger that she has never lacked for helpers at any time, having always a sufficiency on call. It is true there have been rush periods which have taxed the capacity of the workers on the ground, but there has always been available enough to take care of crowds of any size.

Striking demonstration of the capability of the staff was given last Saturday, when the city planners came in addition to the usual Saturday crowd. To prepare for the extra reservations Mrs. Elizabeth Walker started at 4 a. m., and was soon reinforced by Mrs. George Lehner, so that the enormous number of chicken pies were ready right on time. The service was splendid and the big crowd was handled without apparent difficulty.

Two groups of workers who have not been in evidence to the public deserve special commendation for faithfulness and efficiency. The public have seen a multitude of flying workers serving the tables and in the booths, gowned in attractive smocks and caps, and making an attractive part of the picture. What the public have not seen are the women who have worked day after day in the kitchens, both at the fete and at the Masonic Temple, producing the tempting dishes which have made such a hit.

At the fete Mrs. Walker has been in charge of the kitchen and has been assisted by Mmes. George Lehner, Amy Leggett, C. B. Klunk, Ethel Davis, W. R. Lees, Madge Hare, Dalton, F. B. Seeley, H. J. Hockingham, W. H. Ingraham, and Miss Saenger.

Down at the Masonic Temple Mrs. Agnes Tyree has been in charge daily. Mrs. O. H. Obst has been chief cake baker, and others assisting have been Mrs. Kittie Ruie, L. E. Steinberger, Mary H. Gay, Alice Staples, W. S. Andrews, L. M. Rice, Kendall, M. D. Welsher, Blanche Muskrath, Victor Hill, Ben Medley, Fletcher White, M. L. True, C. L. Twycross, George B. Morgridge, Albert Wheeling, Miss Grace Wheeler and Mrs. Bender.

Mrs. Hortens Hill has done all the purchasing of supplies, a daily task of real magnitude. Mrs. Thomas Mailer has had the task of keeping the tables supplied with flowers. Milton Steinberger has looked after the transportation of workers and supplies in splendid fashion and has had the faithful assistance of W. A. Evans, A. M. Udell and Thomas Mailer.

An out-of-town visitor who has been on the ground several times and has had an insight into the workings of the fete declared it to be the most remarkable example of community cooperation he had ever seen.

## BUSINESS WOMEN FORMING CLUBS OF THEIR OWN

The newly organized Business and Professional Women's Club of Arcadia wishes to extend a cordial invitation to the business and professional women of Sierra Madre to attend their meetings and become members of the club. The activities of the club will be largely recreational and social.

The next meeting will be held on Tuesday evening, April 19th, in the social room of the Community church, corner Huntington and Double Drive. Dinner will be served at 6:30 p. m. Please phone reservations to Miss Sue Brobst, Sierra Madre, Blue 146, after 6:30 p. m., or Mrs. Edna Buhler, Arcadia 64-J.

Twelve members of Monrovia Chapter of the Eastern Star also took luncheon at the Fete on Wednesday.



## Tasks that are too heavy for any woman's strength Laundry bills are better than doctor bills



We are equipped to handle these tasks with less human effort—let us assist you with the following—

**Blankets**—Our special equipment insures careful handling for your fine woolen blankets and returns them like new.

**Curtains**—We wash them carefully in nets, thus lessening the wear, and return them to you square and even—without pin marks.

**Rugs**—Washable rugs are too heavy to handle at home.

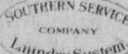
**Pillows**—Washed in their own ticks and dried sweet and fluffy.

**Mops**—Dust or oil mops can be cleansed thoroughly by our special process.

Send them all to us.

## Monrovia Laundry

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VOICE YOUR THOUGHTS BY TELEPHONE



YOUR VOICE...

The true reflection of your personality

THE VOICE is a tie that binds individuals together into organized society. It has transformed mere groups of dwelling places into communities and has welded these wide-spread communities into a great nation.

Each spoken word—each voice inflection—conveys its special meaning. Nothing can take its place.

When distance prevents your speaking face to face with loved ones, friends, or business associates, send your voice—the true reflection of your personality—over the voice highways of Long Distance.

TO THE BOUNDARIES OF THE NATION AND BEYOND  
BY LONG DISTANCE—FROM YOUR TELEPHONE

## Mill-Work for the New House

—the finishing touch that determines its high class.

We can guarantee first class service for all your building needs.

# Alley Bros. Lumber Co.

Main 23

East Montecito

## Camps Give Free Course Of Training

The Citizens' Military Training Camps for the State of California for the summer of 1927 will be three in number: One for 1200 at Camp Del Monte, beginning June 26th; one for 110 at Fort Winfield Scott (San Francisco), beginning June 25th, and one for 110 at Fort MacArthur (San Pedro), beginning June 26th. All camps continue for thirty days.

For these camps male American citizens, age 17 to 24, will be eligible. Excellent character is essential. Camps are free of expense to the trainees as regards uniform, housing, laundry, food, amusements and camp equipment. There is also paid mileage at the rate of five cents a mile each way.

As commander of Sierra Madre Post of the American Legion I am very desirous of having several applicants from Sierra Madre. Application blanks and all information regarding these camps may be obtained from me.

The object of these camps is to promote sound American citizenship with a modicum of military training and an ample amount of physical upbuilding. These camps are carefully planned and afford a real opportunity of implanting sound ideas. American ideas and sound American citizenship is the basis of the instruction at these camps.

O. E. EMLEY,  
Commander American Legion  
Post No. 297.

What Price the Melodeon?  
"A ukulele," said Uncle Eben, "is small, but influential. It is de hip flask of music."—Washington Star.

Jazz Saint Discovered  
"To attain happiness," says a lecturer, "one must vibrate in tune with one's environment."  
According to that a man with St. Vitus dance at a jazz concert would be in perfect bliss.—Boston Transcript.

Masculine Evolution  
White Leghorns: Roosters and pullets; all laying.—Add in Warren (Pa.) paper.

Circe in Nevada  
"Nye Ranchers Turn to Hogs."—Reno Gazette.

## BABY BEEF IS NEW ARTICLE IN THE MARKET

Something new in meat grading has recently come into the market and is now offered for sale at M. D. Welsher's Central Market. It is known as "Baby Beef" and is put out by the packers in an effort to standardize the highest grade of beef for table use.

The government has laid down the rules to govern the Baby Beef grading and stamping. The steers must be of the beef breeds, at least 80 per cent pure bred, not less than six months and not more than eighteen months old, and not over 1200 pounds live weight. In some cities it has been the practice to offer as No. 1 steer beef pieces of old dairy maid that has been travelling the milky way for years. The "baby beef" idea was developed as a means of combating this unfair practice and has met with wide popularity because of the excellence of the new certified high quality meat.

Back to Nature  
Chevrolet for Sale, cow wanted.—Ad in Jackson (Miss.) News.

## EASTER PLANTS

EASTER LILIES  
\$1.50 each

CINERARIAS  
25c to \$1.00 each

BEGONIAS  
25c to \$1.00 each

PRIMULAS  
35c to 50c each

Telegraph orders sent to any city.

Ward Nursery  
Mt. Trail & Laurel Aves.  
Phone Blue 29

## BATTERY SERVICE

is something you can't afford to neglect before starting the touring season.

If you need a new battery

## Munsey and National

batteries carry guarantees that mean what they say, with no argument about making good.

## CENTRAL GARAGE

Joe Belohlavek, Jr., Prop.

Phone 8  
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Service and  
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Central and  
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## One-half Off

on all deciduous

## FRUIT TREES

Grape and Berry Vines,  
Walnut and Almond Trees  
CATALOGUE PRICES

STILL TIME TO PLANT  
Large Variety to Select From

No Culls—Take advantage of the best fruit trees in Southern California, budded from high producing and delicious fruit trees.

This stock is grown by us and is acclimated to So. Cal. conditions.

FULL LINE OF  
Ornamental Trees  
and Shrubs.

COME WHERE THE BIG STOCK IS!

PIONEER NURSERY  
OF MONROVIA  
"SATISFACTION SINCE 1876"

Landscaping, Pools, Sprinkler Systems

Dr. George Parrish, city health officer of Los Angeles, has asked the establishment of a \$600,000 health center. No provision for the department has been made in the new city hall.

Theme of decoration selected for the seventh annual California Valencia Orange Show at Anaheim, May 19 to 28, is "The Enchanted Story Book," and is based on the Mother Goose rhymes, fairy stories, legends and literary epics.

Two real estate brokers and one realty salesman lost their state licenses the past week. They are Paul Post, secretary of the Mountain View Farms company; Oscar Paul, salesman for the company, and S. L. Lemons, realty broker of 5308 Latham street, Los Angeles. They are all alleged to have made false representations to customers.



## Get your Tires off your mind

It's a wonderful relief to get rid of those tires you've nursed through the winter and roll out in the spring sunshine with a brand new set of Silvertowns.

We'll make the change as painless as possible by lower prices based on volume buying.

Wistaria Service Station  
Roy H. Pickett  
Sierra Madre, Calif.

Goodrich  
Silvertowns

## Moisture works havoc with stucco



## Prevent this damage with Concreta

The Special PAINT  
that protects and beautifies

Unpainted stucco, whether plain or finished in colored plaster, absorbs water almost like a blotter! Moisture often lingers for weeks, rusting the underlying metal lath. As a result, the stucco develops unsightly streaks and cracks—finally falling away.

Another constant menace is carbonic acid from the atmosphere, which causes disintegration. Stucco, in fact, needs painting even more than wood.

Ordinary house paint, however, cannot withstand the ever-present alkali in stucco. Concreta is alkali-resistant. It affords permanent protection. And in addition, its mellow, stone-like texture enhances the beauty of the natural surface. Twelve colors—and white. Ask for special illustrated booklet on Concreta.

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Branches in 27 Pacific Coast Cities; Factories in San Francisco, Los Angeles and Portland. Distributors of Valpar on the Pacific Coast

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## Join Us

in getting better returns from citrus fruit

We, the members of the California Fruit Growers Exchange, shippers of Sunkist, have facts and figures that prove to us that we do receive better returns. Let us show them to you—compare our records with yours.

IF YOU are growing citrus fruit there are several ways to figure your best possibilities of getting satisfactory net returns over almost any period of time.

Have you figured them to clear conclusions from the following three standpoints? (1), as an "outside shipper"; (2), as a cash seller; (3), as a member of the California Fruit Growers Exchange.

We make the claim that our method—that of the Exchange—brings better returns to us (the grower-members) over any period extending from three to five years, than any other can produce today.

You, no doubt, have records of the past. Would you like to see an interesting set of figures from the "Exchange" to set beside your records for a definite comparison?

11,000 of us—practically 75 per cent of all the citrus growers in California—have chosen this one method after an experience of over 30 years. Could so many of us be mistaken with the complete knowledge that we have?

Let us give you all the facts.

The citrus fruit to be consumed by 120,000,000 people must be distributed with the daily data of supply and demand in mind, and these data must be accurate, and furnished every day or markets will be over-supplied and prices fall to unprofitable levels. Only through the California Fruit Growers Ex-

change is it possible to collect, tabulate and circulate such complete information daily—only through co-operation of the majority of citrus growers which the Exchange represents.

You cannot buy such complete service. It isn't rendered anywhere outside of the Exchange. And it is vital to scientific selling, to true economy, to maximum net returns.

Such co-operation, with competitive production, is the means of but one end—better net returns to growers together with reasonable prices to consumers that will stimulate demand.

But co-operation has a side other than financial.

It affords to men and women the satisfaction of being public spirited. One grower aids another. Each is part of a respected movement that helps towns and cities—in fact, the entire state itself—to progress along sound, social and economic lines.

So there is more than higher net returns to be derived from membership in the California Fruit Growers Exchange. Let us tell you more about it.

Ask your neighbors who belong to the Exchange how they value its service. Talk to the manager of the nearest Exchange association or District Exchange. Or write for further information to California Fruit Growers Exchange, Box 530, Station "C," Los Angeles.

Oranges **Sunkist** Lemons  
Grapefruit

THE California Fruit Growers Exchange is a non-profit organization of 11,000 California citrus fruit growers, producing about 75% of the California citrus crop, operated by and for them on a co-operative basis. Its object is to develop the national and international market for California oranges, lemons and grapefruit by concerted effort, and to provide a marketing organization that will sell the fruits of its members most advantageously and at least expense. Receipts from sales, less only the actual costs of operation, are returned to the growers. Only California citrus growers are eligible to membership. Applications are received through all of the Exchange's 201 local packing associations, or at the central office in Los Angeles.



What! You've never been there? Well! Come, walk up to their store with me!



You'll never go anywhere else when you've tried

## Roberts'

FRIDAY and SATURDAY

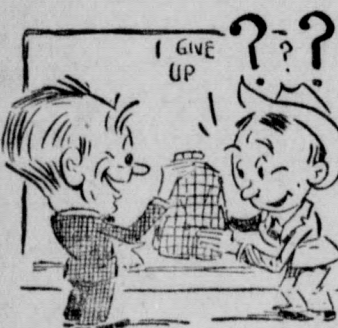
Fancy Peas ..... 3 lbs. 25c  
Choice Peas ..... 4 lbs. 25c  
Fancy New Spuds 4 lbs. 25c  
No. 1 New Spuds 6 lbs. 25c  
No. 1 Tomatoes ..... 3 lbs. 25c  
Choice Asparagus 2 lbs. 25c  
Wax Beans ..... 1 lb. 15c  
Green Beans ..... 2 lbs. 35c  
Winter Peas ..... 5 lbs. 25c  
Golden Dates ..... 3 lbs. 25c

HEADQUARTERS FOR STRAWBERRIES

"Quality & Cleanliness"  
Safeway Store No. 262

Main 227

58 West Central



We converted one of these "price buyers" the other day—one of the people who declare they buy by price only and who deny that high quality can ever be offered at moderate figures. But we had him inspect every detail of Clothcraft—material, workmanship, fit, style, buttonholes and seams. "I give up!" he acknowledged. "I don't understand how you give such value unless you steal your goods!"

Clothcraft  
Tailored Clothes  
\$22.50 to \$45

"the quintessence of needlework—these superb garments."

## 2-Pant Suits

"Glen" plaids and stripes in worsteds, twists and chevrons.

\$28.50 up.

## Reist's

55 E. COLORADO ST.  
PASADENA

Open Saturday Evenings.

## Humpsellinservis and Hair!

From statements gleaned during the Wistaria Fete I have learned that our famous Vine receives 80 per cent of its life from the wonderful air of this foothill city—20 per cent of its life comes from the ground. If this is the case, what better reason for living in Sierra Madre. Our crystal-clear mountain water is cheap; our electric lights, gas and telephone service reasonable, a dollar going a long way here in buying these modern helps to better living conditions—but the air is free—we surely have lots to be thankful for when it comes to air. The thought has come to me that if the air is good for the Wistaria Vine it should be splendid for the hair—that's why I'm rushing around without a hat and hoping I won't lose my head in the meantime.

So for awhile forget the barber's tonic—just use Sierra Madre water, a little pure soap and the air for the hair; hats off to this idea.

Humpsellinservis needs at this time a little explanation. Every day a small ad is run in the Los Angeles Times telling of the advantages of living in Sierra Madre. I've never told the Times readers about the hair problem, only the air, and daily new people come to the little office (next to McLellan's) stating that the little ad was the means of bringing these visitors are taken care of and many rentals and a few sales have been made, thru the liners who are old timers at the business of bringing new timers.

I told you how to increase the growth of your hair, now a few words explaining the ways and means to be used to increase the value of your lots and other real estate.

Do everything in your power to keep Sierra Madre before the public; join your local chamber of commerce; support your church and help the other fellow's church; speak well of our schools (we have public, private and parochial schools here, all filling the different wants of the public); assist your city officials in their work (the mayor and trustees give many hours a week freely, pull with them, not from them); make it a point to visit and welcome the new-comer whether a merchant or resident—if a merchant hold the thought that you want him to succeed and don't say "I don't see how he can make it go."

During the past 10 days I have asked hundreds of visitors their impressions of this city. All of them have expressed themselves as pleased and in many cases words failed to convey their admiration for this foothill city.

Now, folks, these few words are offered in a spirit of "let's go." Big things for Sierra Madre are in the background. You may feel this feeling in your bones—backbones, I hope, and not wishbones. Sierra Madre will always be a city of homes, and there's plenty of vacant lots on which homes can be erected.

### Question!

How many newcomers have you called on the past thirty days?

How much time do you give to the promotion of Sierra Madre?

How long have you been a member of the Chamber of Commerce?

### Taxes.

Second installment of city and county taxes will be delinquent April 25th. More homes here and less vacant lots will mean lower taxes.

HELP! HELP! HELP! I have calls for house workers. Register! No charge! Register! NOW A LINE ABOUT MY OWN BUSINESS.

Lots of lots—dirt cheap, high ones, low ones, rocky ones, ones with oak trees, fruit trees and no trees.

Homes big and little; upstairs and downstairs; with paint and without paint; three rooms and thirty rooms.

Insurance of all kinds—fire, theft, auto, liability, etc. No need to guess who is responsible for this ad. If you don't know, please ask your neighbor.

### Strenuous Souvenir

Lost: Small sledgehammer, valued as keepsake.—Riverside Enterprise.

## What's Doing At Theatres In Pasadena

Ramon Navarro and Alice Terry in "Lovers" is the offering at the Colorado Theatre, beginning today. It is a vivid romance and a thrilling exposure of the poisonous way the scandal mongering tongues of men and women can run a woman's honor. Fanchon & Marco's idea "Books" features the glorious San Francisco Beauties, the premiere show girls of the Fanchon and Marco circuit.

### Florence

"The Love Thrill" a farce comedy, stars Laura LaPlante, with Tom Moore, as the opposite lead. Gilda Gray in "Cabaret" starts Sunday on a four-day run. It is a real story of New York night life.

### Strand

A pretty maid, a jealous fiancé, a jeweled garter and a broken engagement. That's the combination that makes "Getting Gertie's Garter," starting April 16, one of the most entertaining farce-comedies of the season. Marie Prevost is the captivating star.

### The Pasadena

The story of the Wrigley ocean marathon will be told at the Pasadena Theatre with this week's vaudeville program beginning today, motion pictures being accompanied by a lecture given by the official observer. The Two Robins will present an operatic jazz whistling act, "Echoes from Birdland." Marion Etts and Co. will offer one of the biggest vaudeville novelties in "The Manikin Cabaret." Several other sparkling numbers make up the bill, along with "Angels Preferred" as the feature picture.

### Will Complete Hospital Training Soon

Miss Christine Snell, who is in training at the Seaside Hospital in Long Beach, was the guest Tuesday of her sister, Mrs. Homer Tuttle. Miss Snell will complete a post-graduate course within two months, when she expects to complete a special training course in San Francisco and New York.

Mrs. W. W. Lewis and daughter, Miss Maude Lewis, are spending several days this week visiting at the home of Mr. and Mrs. Joe R. Eastwood, at Bella Vista Terrace. Miss Lewis is an instructor in the Los Angeles schools and is enjoying her Easter vacation.

The death of Mrs. Stella Maize Quiett, formerly of 355 North Auburn Avenue, occurred in Los Angeles Friday, April 8, of heart failure. She was a member of the Sierra Madre Woman's Club and of the First Congregational Church. She is survived by a son, Glenn, who is now in Colorado Springs, and a sister, Bertha Winifred Chesney, of Tacoma, Wash. Interment will be in Tacoma.

The Rev. Wm. Carson Shaw has been invited by the Rector and Vestry of All Saints' Church, Riverside, to assist in the Easter-day celebrations and to preach the Easter sermon at the full choral celebration at the 11 o'clock service, next Sunday.

### Tooth Templars Meet

The Tooth Templar Club at the public school held an enjoyable meeting last Friday. Young Billy Lord, screen juvenile, came out from Los Angeles and gave some recitations, and his mother also took part in the program. Miss Ruth Brooks of Los Angeles gave some delightful pianologues, and the cause of good teeth was given a great boost.

State School Supt. Cooper in an address at the state meeting of high school principals at Sacramento, stated that the vital problem faced by the department of education lies in boys and girls of well-to-do families who have not centered on their life work, and are, therefore, in a problematical class as far as instruction is concerned.

Sierra Madre friends of F. P. Baugh of Los Angeles were alarmed by reports of serious injuries sustained in an automobile accident near San Diego last week. Fortunately, he escaped with minor injuries, but his new Reo sedan was badly damaged. The accident occurred on a mountain grade near El Cajon.

Mrs. Robert Chambers and daughter Roberta of Santa Monica were guests Wednesday at the home of Mrs. E. W. Singleton of North Lima Street.

Mrs. L. K. Schlatter and daughters, who have been spending the winter at Bellevue Court, went to San Diego to spend a few days this week.

Miss Laura Beaton of Columbus, Ohio, left Monday for Long Beach after spending several days as the guest of Mr. and Mrs. Nester A. Young. While Mrs. Beaton was here, several trips of interest were taken, including one to the Wistaria Fete. Last Sunday, Mr. and Mrs. H. B. Ayres of Pasadena, Mrs. Beaton and Mr. and Mrs. Young planned to drive out to see the wild flowers at Bakersfield. The party got but half way to Palmdale and were unable to continue because of the storm. However, the sun came out long enough for them to have lunch in Little Rock Canyon, and although they went on to Palmdale, they were forced to return to Sierra Madre because of the hail storm which came up again.

Mr. and Mrs. Nester A. Young had as their house guests the early part of the week, Miss Jacqueline Young, daughter of Dr. and Mrs. Ralph Young of Glendale, and Miss Muriel Adams, daughter of Mr. and Mrs. Irving Adams of Westwood. On Wednesday the two girls sold wares at one of the Wistaria Fete booths. Tomorrow, Mr. and Mrs. Young and Mr. and Mrs. Adams and family expect to take a trip to the Vincent poppy fields.

Mr. and Mrs. Gilbert Finney of Des Moines, Iowa, were guests of Mr. and Mrs. Joe R. Eastwood Monday. They are on their way to Oregon, where they will make their home.

Mrs. Estelle Fennel and son, Lester Fennel, drove to San Diego on Wednesday to spend a few days.

### Guests from Pasadena High School

Miss Virginia Barbour entertained the Phoenix Club of Pasadena high school at tea Tuesday. On Thursday Miss Barbour and Miss Mary Davis accompanied the club to Balboa Beach where they were guests of the Tri-H Club.

Mrs. Manning of Ogden, Utah, is a guest at the home of her son, O. L. Manning of 223 South Baldwin Avenue.

Miss Irene Evans, superintendent of the health course department of the Southern California Telephone & Telegraph Co., spent the weekend with Miss Sue Brobst of Bellevue Court.

Word was received yesterday that Glen Hoegee, little son of Mrs. Vinton Hoegee, is still in a critical condition after undergoing mastoid and adenoid operations recently.

Mr. and Mrs. Innis Kinney and two children of Los Angeles are spending the week at their old home, Kinneloa Ranch, west of the Villa.

Joe Belohlavek has installed at the Central Garage a new gasoline pump which is the latest thing on the market. It is of the visible type and has many advantages over the earlier models, having special safeguards to prevent overflow or waste of gasoline.

## CROWS and CACKLES

A column of news and views of Sierra Madre, conducted by the Poehler Feed & Fuel Co.

Come in and see our stock of strong healthy young plants, both flowers and vegetables, consisting of verbenas, kang aster, dahlia, zinnia, pansies, tomato, cabbages and peppers, at reasonable prices.

About all a pedestrian can hope for is that somebody will identify the body.

The present cold spell finds us well supplied with wood, coal and briquettes.

A good motto for life is this: Don't expect too much of anybody, not even yourself. But expect something of everybody, including yourself.

He: "I've had this car for two years and I haven't had a wreck yet."

She: "You mean you've had this wreck ten years and never had a car."

We extend Easter Greetings to all our friends and patrons.

POEHLER FEED & FUEL CO.

Black 22 43 N. Baldwin

## New Spring Dresses

We are showing big assortment of new spring dresses, made of printed flaxon, voiles and English prints; many of them organdie trimmed; new styles and patterns, priced

\$2.25 to \$4.25

## Munsing Rayon Undergarments

Full line of this wonderful underwear in peach, flesh and orchid; vests, bloomers, step-in pants, union suits, princess slips, and chemise; very little higher than cotton garments and much more durable.

## J. F. Sadler & Co



A fellow ONE of those hard boiled SORT of birds CAME in the other day AND said: "SAY, you, YOU'VE been making a lot OF noise lately ABOUT tires I need a new tire AND I need it bad BUT I won't pay a big price AND I want a darn good one NOW go on and do your stuff." "HEB," says we evolved E sure rung the right bell which right this way adverti take a look at the tral A dFINDER nomin, DYEAR peculi, ERE's a real tire han WITH a real tread AND the carcass

IS made of strong, to SUPERTWIST Cords CORDS with more st THAN ordinary cord WE'LL guarantee t TO give you long RIDING Comfort SATISFACTION SHE sells for \$8.80 d. (He wanted a 30x3 1/2 DO we do business? WELL, maybe it was OUR winning smile BUT most likely it wa PRICE PLUS the fact that bot PATHFINDER and us HAVE a pretty good rep AROUND here ANYWAY he says "PUT a Pathfinder on THE right rear of the old bur OUT there" AND we did AND he'll thank us.

## Sierra Madre Garage J. MILTON STEINBERGER

Main 110

37-45 W. Cent

## THE MONKEY WRENCH

Published in the Interest of Hardware, Plumbing and Paint Buyers.

Number 28 Sierra Madre, California, Friday, April 8, 1927 Volume 1

If old man Jupiter Pluvius gets extra pay for working overtime he will soon be able to cover his over-draft at the bank.

When Jupe works, roofs leak and there is nothing better for stopping the leaks than our Pioneer Composition Roofing, in rolls and shingles.

One coat of Dupont's or Roger's Lacquers will make your auto or furniture take on new life. Many beautiful colors. Dries in ten minutes.

Those "Clark Jewel" ranges with enamelled oven linings, smooth cooking top and utensil drawer are winners.

Last Resort "Do you believe in clubs for women?" "Yes, if kindness fails."

Many ladies were disappointed last week as our stock of Cooke Sheets was exhausted before the sale period expired. Next time come early.

Look over the April list of Specials for some article that you need and remember from April 18th to 23rd.

Henry—Take Notice Bill thought his gas was getting low; He struck a match; the tank let go, Bill sailed three miles right in the air, Three miles on a pin pretty fair.

Gardens, lawns and weed never grew faster and our stock of lawn mowers, tools, hose and sprinklers was never more complete.

### APRIL MONEY SAVERS, GOOD 18th to 23rd ONLY!

Hanson Family Scale, gray enamel, reg. \$1.50; sale price.....	2.
Old English Waxing Set, regular \$5.10, sale price.....	2.
Old English Wax, 1 lb. Paste, regular 85c, sale price.....	.3
Brush-On, for cleaning paint or enamel, reg. 50c, sale price.....	.38
Broom, fine corn, 5-sewed, orange handle, regular 85c, sale price.....	.59
Garden Hose, 5/8 inch, 3-S Brand, 50-ft. length, ft., sale price.....	.12
75c Boston Nozzle free with each length	
O-U Dust Mop, best mop made, regular \$1.25, sale price.....	.79
Twin Sprinkler, regular 30c, sale price.....	.25
E-Z Lawn Edger, sharpened steel disc cutter, reg. \$1.25, sale.....	.79
Sterling Carpet Sweeper, unusual value, reg. \$3.75, sale price.....	2.69
Wright's Silver Cream, regular 35c, sale price.....	.22

## Sierra Madre Hardware Co.

Tel. Main 98 Next Door to Bank 31-35 West Cent

## EASTER CANDY

The sweetest gift!

We have a new shipment of Johnston's famous chocolates in handsome packages.

## CENTRAL PHARMACY

A. G. UTTER  
Courtesy—Service

36 W. Central :: Main 224

## Perfect Shaves

every day if you have a stropped blade. But only one razor—the Valet AutoStrop Razor—strops its own blades. \$1 up to \$25.

Valet Auto-Strop Razor—Sharpens Itself



## News Editorial Page

### SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

Published by the  
SIERRA MADRE PRESS, INC.  
Geo. B. Morgridge—Joe R. Eastwood  
Sole Owners

Telephone Black 42  
Press Building Opposite P. E. Station

Entered as Second Class Matter at the post  
office at Sierra Madre, California, under  
the Act of March 3, 1879



#### REAL COMMUNITY BUILDING

RIGHT now comes an opportunity to put into practice one of the soundest principles of community advertising. The News has often urged, with the concurrence of many earnest community boosters, that the best way to advertise a city is to make life by there pleasant and worth while. That kind of a city advertises itself, and population is drawn to it like iron filings are drawn to a magnet.

One of the most conspicuous indications of the prevailing community life is the kind of public buildings a city has. Attractive, distinctive public buildings indicate a number of things, including a high standard of public taste, a wholesome interest in public work, interesting social life. The visitor reads these things as he drives by just as easily as if they were emblazoned on billboards. And the indications are backed by not merely words.

for financing the new Congregational church building are reaching a climax on Sunday. It is hoped that day the point reached where a definite construction work can be set. It is fitting to have it come to pass on which is associated with new things life.

building plans which have been for the new church assure a plant would be the best kind of community element that could be placed on Cerritos. It would be more than a decorative enterprise. It would be in a way a civic feature. It would enhance the value and usefulness of the city park, and would be a standing testimonial to the forward-looking spirit of the people of Sierra Madre.

The building committee have found sympathetic and ready response to the appeal for support from many individuals outside of the church membership. There has been no thought of competition with other enterprises nor of interference with obligations to other local institutions. And many have given freely because of their high estimate of the community value of the proposed plant. All who join in this worthy enterprise can be sure that they are not only helping to promote the specific aims of the church organization but are also building a bigger and better Sierra Madre. Easter morn in radiant glory

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#### A GIFT FOR ALL

WHAT is the most priceless gift a person can have? A good many answers might be named. But if we try to name the greatest price we would be willing to pay for something, we sometimes express it by saying, "I would give a year of my life" for it. As a great boon we say we are "feeling ten years younger," or that some happening has added years to our life.

Some of us were born at a time when statisticians figured we had a right to expect about 40 years of life. Some of us have had the satisfaction of cheating the statistician already, with a fair prospect of living the period the statisticians allot to those born at the present time. For the average span of life has increased fifteen years or more as the result of many factors which have improved living conditions.

Now, the question arises, what are we going to do with the extra ten or twenty years of life with which we have been presented? We have been given something for which we ought to be held accountable. One of the secrets of Thomas A. Edison's marvellous range of achievement, not discounting his inventive genius, is the fact that his actual working hours have always been about double what a normal working person could stand. His uncanny ability to get along on a few hours of sleep, and his sticking to work in old age have, in fact, enabled him to put in the time equivalent of at least four ordinary lives.

The trouble with us is that we take this priceless boon of added years for granted. The notable lengthening of the average span of life has come about so gradually that it has escaped the notice of most people. We ought to spend a little time pondering how best to make use of our extra time.

#### Societies To Meet

Tuesday—The Congregational Aid and Missionary societies will meet on Tuesday, April 19 in the church parlors. The Aid Society will meet at 10:30 with the monthly business meeting, after which some hand work will be provided. Luncheon will be served at 12:30, followed by the missionary program. It is hoped all members and friends will attend. Reservations with Mrs. F. H. Hartman, Black 3.

Mrs. John E. Nauratil has been successfully nursing her husband back to health at the home of their daughter, Mrs. Edna DeOra of 35 South Sunnyside since he suffered a stroke to his right side March 9. She reports that he is gradually regaining the use of his limbs.

The Easter night service, next Sunday evening, at the First Congregational Church, will be put on by the "Comrades," the young men's organization of the Sunday School. It will be distinctly a "youth" program, though designed to interest people of all ages. There will be a procession, followed by rousing Congregational singing. The special music numbers for the evening will be in charge of the young people's orchestra, led by Gus Rihard. The orchestra will render two numbers, in addition to furnishing the accompaniment for the singing. The "Comrades" quartet will also have a part.

Preston Schwartz, president of

the organization, will preside and give a short talk on "The Comrades' Code." Dennis H. Stovall, advisor for this wide-awake and growing group of young men, will give an address on "The Religion of Modern Youth." Efforts are being put forth to make the Easter-night service well worth attending. The "Comrades" and their leader extend a cordial invitation to everybody.

#### Former Visitor

Returns—Mrs. Lou V. Brainard is visiting Mrs. W. R. Humphries and Mrs. F. K. Miller at their residence, 214 West Carter. Mrs. Brainard is a sister of the late Theodore N. Vail, for many years president of the American Telephone and Telegraph company and of the Western Union. She visited Sierra Madre thirty-five years ago and has carried the pleasant recollection of the charm of the place ever since.

#### To Attend Wedding

at Pomona—Mr. and Mrs. George F. Ferris and family of 555 West Central will attend the wedding of Miss Maxine Hughes and Mr. William Hendricks of Hollywood, which will take place at the home of the bride's parents in Pomona on Saturday evening, April the sixteenth.

Mrs. E. C. Polsue and daughter, Miss Elizabeth Polsue, have moved from 219 Canyon Avenue and expect to be nicely settled in their new home on West Grand View Avenue within a few days.

## SHOES FOR EASTER and Spring

WE have a number of styles to please men, women and children. You will find no extremes here, but good, conservative, fine-looking shoes made of the finest leathers and the best of workmanship.

Our prices are reasonable, exceptionally so for these fine shoes and really no higher than you would have to pay for ordinary constructed footwear.

American Legion Card Party, Monday, April 18.

### OLSEN SHOE STORE

Green 38

34 N. Baldwin.

**Real  
ONE Dial Radio**

Some so-called one dial radio receivers have secondary tuning devices with which you have to fiddle to hear a broadcast program clearly. But Atwater Kent engineering skill has cut everything down to its simplest, most efficient form.

**ATWATER KENT  
RADIO**

For ease, speed and certainty of operation, Radio has never known anything like the Atwater Kent ONE Dial receivers—genuine ONE Dial control without an "if" or a "perhaps."

Phone us today for a demonstration. Or see the various models in our store.

**Woodson F. Jones**  
Main 182 31 N. Baldwin

Radio  
Speaker  
Model H

Model 32  
Receiver with  
ONE Dial

TO THE BOY  
BY LONG

M  
the

# SPRING FROLIC

## Dance and Card Party

Liberal Card Prizes

AROLD BROWN'S Orchestra

Auspices Volunteer Firemen

Saturday, April 23, '27

Sierra Madre Woman's Club

Admission 50 Cents

# NORRIS ESTABLISHED 1887 Health Center

## BATTLE CREEK SANITARIUM FOODS



Valuable Booklets and Samples FREE

FRIDAY AND SATURDAY

### Big Easter Specials

ARMOUR'S STAR HAMS  
"The Ham What Am"  
33c lb.

By the half or whole ham

#### Demonstration

Come in and taste these delicious hams.  
Friday and Saturday Only

### Pure White Eggs

for dyeing

Select, large white, day-old eggs; only white eggs will take the dye.

Order yours early!

### Everything for Easter

Easter Rabbits, Candy Easter Eggs,  
Easter Chickens, Easter Chocolate  
Eggs, Easter Baskets, Candy Bunnies,  
Easter Novelties, Candy Toys.

### Din-A-Mite

The Famous Health Cereal

Wheat-Bran-Flax

The Foe to Constipation.

### Just the Vase

You have been looking for—large heavy vases from Japan for long cut flowers; exceptional values

**\$1.50-\$2.50**

Only a limited amount

### CORDIALS

From old New Orleans (French Style)  
Martini, Peach, Manhattan, Vermouth, Blackberry,  
Apricot, Creme de Menthe

### A few of the new additions of Household Helps

in our Houseware Department.  
Climax Food Grater, Egg Beater with Crock, Handy  
Fruit and Vegetable Slicer, Ladd Ball-  
Bearing Egg Beaters

Grape-cut Water Tumblers 10c each  
Star-cut Water Tumblers 10c each

**\$1.10 doz.**

### Spartan Self-Service

Cash and Carry Department  
Compare our prices.

No Phone Orders---You Save All  
Special for One Week, starting  
Friday, April 15th

KELLOGG'S CORN FLAKES	25c
4 packages for	
Limit eight packages to a customer.	
TROPIC SLICED PEACHES	35c
No. 2 1/2 can, 2 for	
SUNMAID PRUNES	20c
2-lb. package	
MONARCH GRAPE JUICE—	
Pint Bottle	24c
Quart Bottle	45c
Half Gallon Bottle	83c

## S. R. NORRIS

SIERRA MADRE  
DEPARTMENT STORE

Phones: Main 12; Main 205  
331 West Central



## "The finest Roast of Beef I ever had on my table!"

Such remarks as this are  
heard every day about our

### "Baby Beef"

Free Delivery!

**M. D. WELSHER**

CENTRAL MARKET

Grocery Phone, Main 6

Meat Market, Main 97

## Gibbs Market

QUALITY --- NOT QUANTITY  
No. 1 Steer Beef Exclusively

### SATURDAY SPECIALS

Swift Premium Ham, whole or half	37c
Swift Premium Bacon, whole or half	45c
Pork Roast	23c-27c
Pot Roast	18c
Leg Pork	30c
Milk Lamb Legs	38c
Butter, No. 1	50c
Bulk Eastern Kraut	10c
Dry Picked Hens	45c
Rib Roast	25c
Prime Rib Rolled	35c

**GIBBS MARKET**

Main 245

38 West Central

**SAFeway STORES**  
DISTRIBUTION WITHOUT WASTE

## Flour

Safeway Brand—24½-lb. bag

**90c**

A family flour—good for bread,  
pastry and all household uses.

## Kellog's Corn Flakes

4 Packages for **30c**

## Raisins

3 Packages for **25c**

Seedless—15-oz. Packages—Safeway Brand

### An Exceptional Offer

Buy two 12-oz. cans (or one 2½-lb. can) of Royal Baking Powder. Send the receipt slips with coupon to the Royal Baking Powder Company, and you will receive a \$2.00 leather-bound Cook Book absolutely FREE.

Cook Books on Display at all  
Safeway Stores

Coupons are given with every purchase of  
Royal Baking Powder

12-oz. can ..... **43c**

## Sunnymaid

## Washing Machine Soap

2 Packages for **38c**

It does the work where others fail.  
1½-lb. package.

## All Around the Town

### Reception to Honor Nieces—

To compliment her nieces, Mrs. Samuel L. Graham and Mrs. Jessica Schneider of Lake Providence, La., Miss T. H. Graham has issued invitations for a reception to be held at her beautiful home on North Lima Street, the afternoon of April twenty-third between the hours of three and five.

### Guests at Easter Dinner—

Mr. and Mrs. Howard Lieben of 632 West Montecito, will have as dinner guests on Easter Sunday Mr. and Mrs. Randolph Wood and three small sons, David, Allen and Roger, and Miss Anne Schlenner of Los Angeles.

### Santa Monica Guests at Luncheon—

Mr. and Mrs. Edward L. Reynolds of Santa Monica were the luncheon guests on Saturday of Mr. and Mrs. George Ferris at their home on West Central. Mr. Reynolds is first reader of the First Church of Christ, Scientist, at Santa Monica.

### Entertain at Bridge Dinner—

Mr. and Mrs. William Rhoades of 592 Manzanita, entertained with a charming dinner and bridge party on Tuesday evening, having as their guests Mr. and Mrs. L. J. Nelson, Mr. and Mrs. Leon M. Nelson and Miss Pearl Miller of South Pasadena. Mrs. Charles Webb of Denver, Colo., and Mrs. H. W. Topping and Mrs. L. O. Topping.

### Niece is House Guest—

Mrs. W. H. Ingraham of 59 North Sunnyside has her niece, Miss Margaret Bullock of Los Angeles as a house guest for a few days this week.

### Enjoys Visit to Palm Springs—

Miss Lulu Moore of 484 Mariposa enjoyed a week-end visit at Palm Springs where she was the house guest of Mrs. Joseph P. Nash, a former Sierra Madre resident who now makes her home in Palm Springs. Miss Moore returned on Tuesday to her duties as city librarian.

### Luncheon Guests at Wistaria Fete—

Mr. and Mrs. Longron of Johnstegure, India, were the interesting luncheon guests of Mr. and Mrs. Earl D. Topping at the Wistaria Fete on Wednesday of last week.

### Egg Hunt For Small Friends—

Little Mary Lou Emley will be the hostess at an Easter egg hunt on Easter Sunday morning at the home of her parents, Mr. and Mrs. O. E. Emley of 281 San Gabriel Court. The small guests will be Leona Shields, Mary Brown, Mary Alice Harkness, Ellen Bullard, Nancy Elizabeth Steinberger, Marjorie DeBolt, Jane Anderson, Georgine Perry, Mary Louise Utter, Donald Ballard and Billy Rider.

### Entertained at Wistaria Fete Friday—

Mrs. Arthur Pratt of Los Angeles, daughter of Mrs. George Humphries, entertained at tea at the Wistaria Fete last Friday. Her guests were Mrs. Claude G. Putnam, president of the Tuesday Morning Club of Glendale, Mrs. R. Reed, Mrs. L. D. Perisho, Mrs. R. Clemens, Mrs. F. Miller, Mrs. W. R. Humphries, Mrs. W. Smith, Mrs. Frank Smith and Mrs. P. H. Wilson.

### Motor Trip to Mt. Baldy—

Mrs. Warren Williams, Mrs. Horace I. Smith, Patty, Evelyn and Horace Smith, Jr., and Gladys and Betty McCray enjoyed a motor trip on Monday to the Warren Williams cabin at Mt. Baldy.

### Luncheon and Matinee Saturday—

Mrs. George F. Ferris will be among the guests of Mrs. John T. Mason of Los Angeles when she will entertain at luncheon at the Jonathan Club on Saturday, to be followed by a theatre matinee party.

### Hostess at Bridge Luncheon—

Miss Ruth Gerlach was hostess on Thursday at a delightfully appointed luncheon and bridge at her home on West Montecito. The Easter motif was attractively used in the table decorations where covers were laid for Mrs. F. D. Gore, Mrs. F. B. Chamberlain, Mrs. William Morgan, Mrs. Hugo Carlson, Mrs. John Woehler, Mrs. Harvey Steinberger, Mrs. G. I. Farman, Mrs. Robert Steinberger, Miss Virginia Jones, Mrs. Ole Hanson, Jr., of San Clemente, Mrs. M. J. Lavelle of Hollywood and the hostess.

### Dinner Guests on Sunday—

Mr. and Mrs. F. Hilton Long of 529 West Live Oak, entertained at dinner on Sunday Mr. and Mrs. Gilbert Middleton of Glendale and Mr. and Mrs. Arthur Stormont of Los Angeles.

### Browning Circle Meets April Twenty-fourth—

The Browning Circle of Sierra Madre will meet at the home of Mrs. S. H. Guilford on Grand View Avenue April the 24th, instead of the usual third Sunday of the month. The postponement is due to the circumstance that Easter falls on the third Sunday this year.

Mrs. L. E. Wheeler who spent a few days the first of the week at her former home, 409 Alta Vista Drive, has returned to Bakersfield where she resides with her son and his wife, Mr. and Mrs. Eugene McCord. Mr. McCord, who has many acquaintances here, is manager of the General Motors Acceptance Corporation in Bakersfield.

EASTER comes next  
SUNDAY and this  
is going to be  
OUR special Easter  
MESSAGE.

ABOUT a month ago  
WE placed an order  
FOR a special  
SUPPLY of Artstyle  
AND Whitman's  
CHOCOLATES, with  
INSTRUCTIONS to have  
THEM here before  
EASTER—we ordered  
THEM that way because  
WE know that many  
OF you readers will  
WANT a box or so.  
WELL, they're here,  
FRESH from the  
FACTORIES, and by  
THE way they are  
SELLING we'll say  
"COME early and  
AVOID the rush!"

*Rudolph*

**F. H. Hartman & Son**

The *Rexall* Drug Store  
Phone Black 25

## PETTITT'S

### NEWS STAND

will give their annual

### EASTER PARTY

to the

### GIRLS AND BOYS

Saturday, April 16

9:30 a. m.

### FOR EASTER GIFTS

we have a choice assortment of  
**BOXED CANDIES and  
APPROPRIATE NOVELTIES**



GOETHE

"There are beliefs that transcend instinct and logic, and a worth-while faith may reach beyond the dominion of proof."

A GENERAL knowledge of the excellence of our service is abroad in the community. Even as we believe in the highest principles of our profession so do the people we have served have faith in us.

**Ray A. Grant**  
FUNERAL DIRECTOR  
Main 93  
201 West Central

## EASTER

Are you ready for it?

For the Ladies

New Voile Dresses and Silk and Rayon Undies

For the Girls

We are showing a new and snappy line of Sport Hose.

For the Men

Attached-Collar Shirts and Neckband Shirts, with Collars to Match  
Also Easter Grayco Cravats.

If you play golf, why not see us about your golf knickers and golf hose?  
We have the requirements.

**R. G. McLELLAN & SON**

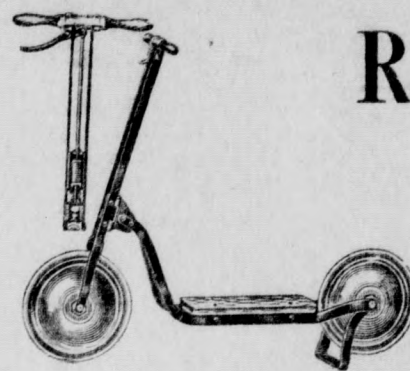
DEPARTMENT STORE

"The Store That Sells for Less"

Phone Black 181

Hotel Building, 26 West Central

## Wheel Goods Reduced



**1/3**

\$6.00 All Steel Scooters, reduced to	<b>\$4.00</b>
\$9.00 Cannonball Wagons reduced to	<b>\$6.00</b>
\$9.00 Rubber-tired Velocipedes reduced to	<b>\$6.00</b>

## Sierra Madre Furniture Co.

### ALTERATIONS and REPAIRS by Expert Tailor

Men's Suits **\$1.00**  
Cleaned, Pressed

Work called for and delivered.

**Sierra Madre Tailors**  
CLEANERS AND DYERS  
W. E. CRAIG  
TONY DELVECCI  
PHONE BLUE 194  
14 W. CENTRAL AVE.

**Chaffees**  
"DEPENDABLE MEATS"

Swift's Premium Ham, lb. ....  
—Whole or Half—

Swift's Premium Bacon, lb. .... **43**  
—Whole or Half—

Nothing nicer for breakfast ANY morning,  
but doubly nice Easter Morning—not that  
we associate Ham and Bacon with Easter,  
but it's the Eggs we associate with Easter  
that we associate with Ham and Bacon!

Choice Leg of Lamb, lb. ....  
This truly is Choice, Milk-fed Baby Lambs  
The flesh is firm and finely grained.

Swift's Golden West Fowl, lb. ....  
This is Corn-fed Poultry from Oklahoma and  
shipped in carload lots and killed and dressed  
as ordered-out from the Poultry House to our  
Markets. These are prime for delicious fri-  
assee!

Rib Lamb Chops, lb. ....  
Pure Lard, 2 lbs. ....

### EASTER

"All Christian Worship  
is a witness of the res-  
urrection of Him who  
liveth forever and ever.  
Because He lives, 'now  
abideth' faith, hope,  
charity."  
—Lyman Abbott.

35 N. Baldwin  
In a Safeway Sto



# WANT ADS

## WORK WANTED

CARPENTER and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N. Mt. Trail, Red 49. 46ctf

PAINTING CONTRACTOR: Labor and material guaranteed. F. J. Bergien, Blk. 156. 16\*39a

GARDENING and odd jobs. F. Nelson, Red 102. 28:33a

DAY NURSERY: Will care for children by hour or day. Mrs. Keegan, Green 52. 28:31a

GIRL wants housework by day, or week. Call Red 65. 29:a

ATTENTION WANTED by exp. ants' or child's nurse, by hr., sk or mo. Blue 165. 29:a

## FOR SALE

Real Estate  
you are going to build a real ice home and want a lot, look at this one. 100 ft. front by 0. 275 W. Montecito Avenue. 19:ctf

OT 50x150, above Highland, close-in, street newly improved, sidewalks in, all paid for. Bargain at \$950 cash. T. W. Neale, 22 N. Baldwin. 28:30c

## FOR RENT

RENT: 6 rms. and bath, 3 bedrooms; unfurn.; garage; four chicken corrals, plenty room for rabbits. Rent cheap. See Humphries, 24 W. Central. 29:30d

R RENT: 5 room house, garage, lots of fruit, \$30 per mo. W. W. Montecito. 29:ctf

RENT: \$18. Cozy furnished bungalow for two. Close in. Sunny and cheerful. Every convenience. E. Highland. Red 122. 28:29d

LA VISTA TERRACE—Has 4 bedrooms for rent \$50 and up; apt. 4; phone Blue 92. 23:tf

IRA MONTE HOTEL—426 N. Main. Furn. rooms and apts. for or without meals. Phone 19. 1:tf

AYDEN GARDENS—385 S. Baldwin Ave.; bungalows new and beautifully furnished. Red 28. 37:tf

Furnished bungalow, 4 room apartment; 15 E. Mira Monte, 146. 26:tf

REN small furn. bungalow to anyone with yard work. 214. 26:tf

## LE

Miscellaneous  
Sierra Madre Mountain 5-pound cans, \$1. Free y. Harold Daveness, 345 Adams St. Phone Black 26:tf

ALE: Excellent 3-4 size and case. Bargain at \$25. TO Red 37. 5tf

ALIZER: Pulverized cow manure for lawns and shrubbery. \$1 bag, delivered. Ward Nursery, 29. 37:tf

UTILIZER FOR SALE—\$3.50; Main 242. 35:tf

SALE: GRAPEFRUIT 25c dozen. Call after 1:00 at San Gabriel Court. 24:tf

ti sale. Outgrown by 14-year-old. Like new. Cost \$26. \$10. Zeller. Black 28. 23:tf

ALE: 5 young does. Pure white. Bargain. Phone 254. 29:c

SALE: 50 broilers; 40c each. 72 W. Mira Monte Blue 175. 29:c

FOUND: Heavy wool mitten. Owner claim at News office and pay for ad. 29:g

FOUND: Several bunches of keys. Identify at News office and pay for ad. 29:g

FOUND: Gold ring. Owner can have same by paying for ad at News office. 29:g

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## Listening-in With Luellen

### Contentment

Let us learn to be content with what we have. Let us get rid of our false estimates; set up all the higher ideals—a quiet home; vines of our own planting; a few books; full of the inspiration of a genius; a few friends worthy of being loved and able to love us in return. A hundred innocent pleasures that bring no pain or remorse; a devotion to the right that will never swerve; a simple religion empty of all bigotry, full of trust and hope and love—and to such a philosophy this world will give up all the empty joy it has.

—David Swing.

A most interesting feature of the newest sport mode is the strong tendency toward sombre colors. Many models of dark blue, black and dull browns are shown.

The smartest frocks depend upon very fine workmanship for their chic—exquisite pintucking, shirring, delicate hemstitching, hand-fagoting, tiny cardings or folds all hold interest.

There is a lovely new shade of blue, "blue violine," which has a lavender or purplish tinge that is meeting great favor. Grey, tones of silver and pearl, promise to be very good this season. Shades of yellow are also gaining new popularity.

Snake and lizard skins are increasing in the vogue—even coats and short jackets are being fashioned of these smart skins. Modern Eve seems to have no fear of the manner in which she is decking herself out with the serpent's skin, or something that looks just like it, this season.

Large shadow hats of Swiss hair braids have gracefully drooping brims and are effectively trimmed with flowers in the delicate pastel tints, and often in wide lace dyed to precisely match the prevailing shade.

Many persons are again coming to look upon the season of Easter as a welcome opportunity for them to express their appreciation of friendship and family ties with gifts that carry the spirit of joyous Springtime.

The Lindley Eddy Art and Gift Studio at 40 North Baldwin, is a veritable treasure house to the seeker for the artistic and unusual in gift ideas. Here there are many Easter gifts and novelties—exquisite French buttonnieres and flowers to bloom on fair shoulders; Easter morn; colorful pieces of Fostoria glassware to brighten the Easter table; lovely Cowan pottery to hold the Easter flower offerings; beautiful pictures, porcelain and bronzes; artistic greeting cards and on and on—each different object is a thing of charm and beauty.

At this lovely shop we find gifts not only for Easter but for all days and occasions when we wish to honor our dear ones. A visit here is suggested to the hostess looking for the new and different in bridge prizes. Do just go in and browse about, you will receive a friendly welcome and delight in the unusual art objects and novelties displayed.

Coiffures now vary the line at the back of the neck—the cut's the thing whether the hair is straight or waved. One unusual bob showed three modernistic points at the back instead of the usual one. Another had a long parting from the temple to the base of the neck as a striking feature. And again there is the parting just above one ear which is new and interesting.

Children like to have their hair cut at Rowland's Barber Shop, 22 West Central. A kind, friendly interest is taken in them here. Busy mothers can send the youngsters alone with the assurance that they will be efficiently taken care of. Mr. Rowland also makes a specialty of ladies' hair bobbing and trimming. Telephone Main 241.

The difference between beauty and mere prettiness is made by the woman behind it. Revive the romance of Easter giving—an old, old custom and one so lovely—so full of the romance of the season that it should live forever. Candy is the most acceptable of Easter gifts—it brings a thrill of joy to young and old alike. The world famed Johnston's Choice Box, gayly packed for Easter, is suggested as a never-failing solution of the candy problem. The better class stores, one in a neighborhood, carry Johnston's sweets. In Sierra Madre that store is the Central Pharmacy at 36 W. Central, where

service and courtesy is unequalled. Other gifts certain of approval are the many lovely toilet requisites and perfumes displayed here. Telephone Main 224.

It is more gratifying to have one's tastes remembered than one's virtues.

To those imbued with the thought of Easter giving, the Sierra Madre Jewelry Store at 18 West Central Avenue, offers delightful suggestions in gifts of many descriptions—costume jewelry, leather purses, vanities, bracelets, silver-ware, candlesticks and vases, strands of pearls and many beautiful small tokens. For the men is suggested strap-watches, cuff links, fountain pens, and pencils—any of these will be accepted with enthusiasm. Mr. Gregor still has that beautiful Herschede Grandfather clock—have you seen it?

It is said by those who "know" that pearls are more popular than diamonds and that crystals are very good.

Beauty in the home is synonymous with cleanliness. Each year there is the "spring cleaning" time which every true housewife rejoices in—even though she says, "My, I'll be glad when this is over!" We really enjoy the thorough cleaning of every nook and corner and oh! the satisfaction of knowing when it's all done, that there's not one speck of dirt anywhere.

An efficient helper to the housewife at this time is the Dry Cleaner to whom we can confidently entrust our rugs and draperies for their periodical cleaning. Very expert work of this kind is done by the Sierra Madre Tailors and Dry Cleaners at 14 West Central Avenue, as well as dry cleaning of women's and men's garments. Let them help you with all your cleaning problems; you will be delightfully satisfied with their work. Telephone Blue 194.

In Week-end Invitations  
No matter who the guest I add the line "till Sunday night." I find for all it's best. The guest who goes unhurried More likely comes again Than he who hustles Monday morn To catch that early train.

Before you build or buy a home consider carefully the importance of quality and completeness of the original electrical installation. In electrifying your home nothing should be left to chance. In order to secure the gains of comfort and convenience which electricity brings, specialized service is necessary. Upon the contractor you select to wire your home depends to a great extent the future comfort and convenience of your household.

The Pacific States Electric Co., the largest distributors of electrical merchandise on the Pacific Coast, has established the "Check Seal" system as a helpful guide in finding the "man who knows" in each community. The authorized "check seal" contractor is your protection.

The Sierra Madre Electric Co., at 15 Kersting Block is the authorized "check" seal contractor in

this community—they know electricity, are in close touch with the latest developments in the electrical field, employ expert workmen and are qualified to install the General Electric Wiring System—for lifetime service. Here, too, may be selected all types of lighting fixtures and units to harmonize with any interior decorative scheme. And remember their convenient monthly payment plan. Telephone Main 120.

Put common pins in the corks of all bottles marked poison, sticking them into the bottom and allowing the points to protrude beyond the corks. After doing this such bottle will not be used by mistake—even in the dark.

The open road and spring days call—is your car ready? Have your car gone over now—make sure your tires are right, your battery in good shape, and that tools, lights, repair kit, etc., are all in the best condition so when "all of a sudden" you decide on a trip, there'll be no last minute things to take care of. Your car in perfect condition means added comfort, safety and convenience.

Have Norm's Garage and Service Station, at the corner of Baldwin and Montecito, give your automobile a thorough inspection, find out exactly what needs attention and have it conditioned for "that trip." Telephone Black 164.

To arrange flowers artistically, lay them in a straight row and cut their stems diagonally across. Put them into a vase or bowl one by one, regardless of length and they will fall into graceful position.

Cleanliness and courtesy distinguish the grocery of Mr. F. Kravetz at 78 W. Central Avenue. Here a specialty of kosher delicatessen is made, together with a complete line of meats, groceries, fresh fruits and vegetables, as well as creamery products and bakery goods. The prices, which are reasonable, are plainly marked on all merchandise. Free delivery is made an especial care is given all telephone orders. Telephone Main 253.

Ginger Ale Salad  
Pour ½ cup of boiling water on one package of lemon jello—set in hot water to help dissolve it. Cool and add 1 cup of ginger ale. Stir in one-fourth cup of nut meats, one-fourth cup of diced celery and 1 cup of fruit (either pineapple, orange, apple, cherries or grapes). When firm serve on crisp lettuce leaves with mayonnaise.

Date Torte  
1 cup of chopped dates  
1 cup of chopped walnuts  
3 eggs (yolks and whites beaten separately)  
½ cup of sugar  
2 tablespoons of flour  
1½ teaspoons of baking powder  
Vanilla.  
Cream the sugar and beaten egg yolks together, add the flour, baking powder and vanilla, fold in the beaten egg whites, then add carefully the dates and nuts. Pour into either a sheet pan or muffin tins, and bake slowly for twenty-five minutes. Serve with plain or whipped cream.

Candles for the dinner table will not drip if kept on the ice for two or three hours before using. This treatment also makes them burn longer.

## Church News

### Church of the Ascension

The Rev. M. D. Kneeland, B. D., Rector.

The Rev. W. C. Shaw, Rector Emeritus.  
April 15—Good Friday.  
12 noon to 3 p. m.—Three-hour Devotions.

7:30 p. m.—Evansong and rendering sacred cantata, "The Seven Last Words," (Irwin Read, composer), by choir.  
April 16 (Saturday) Easter Even Baptisms, 5 p. m.  
April 17—Easter Day.  
6:30 a. m.—Holy Communion.  
9:30 a. m.—Church School session omitted.

11 a. m.—Choral Eucharist and Sermon.  
4 p. m.—Children's Vespers and presentation of Lenten mite boxes.  
April 21 (Thursday) 9 a. m.—Holy Communion.

Societies  
April 22 (Friday) Woman's Guild, Parish House, 2:30 p. m.

### Congregational

Rev. A. O. Pritchard, Pastor.  
Easter Day will have a full program. At 6 a. m. the church joins with others in the sunrise service at Scenic Point. At 9:30 a. m. the Church School exercises in charge of the superintendent and department leaders. At 11 o'clock reception of members, sermon by pastor on "Immortality." At 7:30, service in charge of the "Comrades," a group of young men led by Mr. Dennis H. Stovall.

The offerings at all services will go toward the new church building.

### Christian Science

Corner Highland and Hermosa  
Christian Science Society of Sierra Madre is a branch of the mother church, the First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m.—Sunday School.  
11:00 a. m.—Sunday service, Subject, April 17, "Doctrine of Atonement."  
8 p. m.—Wednesday testimony meeting.  
Reading room open daily from 2 to 5 except Sunday and holidays.

### Bethany Temple

Elwood P. Lyon, LL.D., Minister.  
9:30—Bible School. Classes for all ages under spiritual instructors.  
11—Worship and sermon. Easter music and message. "The Story That Never Grows Old."  
11 a. m.—Junior Church service, Bethany Hall, under Miss Francis E. Stone.  
6:30—C. E. meetings, Bethany Hall and Rotunda.  
7:30—Song service and sermon. "The Sign of the Scarlet Cord."  
7:30—Tuesday. Bible class conducted by J. Clyde Stillion.  
7:30 Wednesday, church prayer meeting.  
7:30—Thursday, Church Council meeting.  
Community Bible class, Monday at 2:30, 86 E. Alegria. Mrs. Elwood P. Lyon, teacher. Subject, "Adam and Eve in the Garden."

## Wistaria Theatre

SIERRA MADRE

87 West Central

Phone: Black 226

First show starts at 7 o'clock, the second at 8:45

Regular Matinee every Saturday afternoon at 2:30

Friday, Saturday; April 15-16—  
W. C. Fields

—in—  
"THE POTTERS"  
COMEDY—"JELLY FISH"

Sunday, Monday; April 17-18—  
Lillian Gish

—in—  
"THE SCARLET LETTER"  
COMEDY—"HOLD 'ER, SHERIFF"

Tuesday, Wednesday; April 19-20—  
Louise Dresser, Jason Robards,  
Virginia Brown Faire

—in—  
"WHITE FLANNELS"  
COMEDY—"OLD TINSIDES"

Thursday, April 21, Only—  
Renee Adoree and Conrad Nagel

—in—  
"HEAVEN ON EARTH"  
COMEDY—"BUSY BIRDS"

Friday, Saturday; April 22-23—  
WM. HAINES, SALLY O'NEIL & HARRY CAREY

—in—  
"SLIDE" KELLY, SLIDE"  
COMEDY—"PLUMB GOOFY"

## AT PASADENA'S LEADING THEATRES

COLORADO Matinee Daily 2 p. m.  
Continuous Sat. & Sun.

BEAUTIFUL EASTER PROGRAM  
RAMON NOVARRO and ALICE TERRY in

—in—  
"LOVERS"  
FANCHON & MARCO'S IDEA "BOOKS"

Special Added Attraction  
CHARLIE CHAPLIN in "SHOULDER ARMS"  
Specially arranged Easter Holiday Music.

STRAND Continuous  
1-11 p. m. Daily

STARTS SATURDAY  
MARIE PREVOST and CHARLES RAY  
"GETTING GERTIE'S GARTER"  
The Funniest Comedy of the Season

LATEST NEWS LOCAL LAFFS  
MABLE NORMAND in "NICKLE-HOPPER"  
Jack Forrest and Emily Hoff at the Wurlitzer

FLORENCE Mat. 1:30; Nights 7 and 9  
Continuous Performance  
Sat., Sun., 1 to 11

NOW PLAYING  
LAURA LA PLANTE in "THE LOVE THRILL"

STARTS SUNDAY  
GILDA GRAY  
—in—  
"CABARET"

PASADENA PICTURES—Continuous  
1 to 11 P. M. Daily  
VAUDEVILLE

7 and 9 P. M. Mats. 3:15

First Run Feature Pictures Every Day  
5--ACTS ROAD SHOW--5

VAUDEVILLE VAUDEVILLE PICTURE  
Loges 50c EVERY PRICES  
Lower Floor 40c FRI.-SAT.-SUN. Admission 20c  
Balcony 25c Children 15c

Mat. Sat. & Sun. Children 10c

## PAYNE'S ACADEMY of Drama and Dancing

5643 Santa Monica Boulevard,  
Hollywood

Announcing the opening of a branch at the Sierra Madre Woman's Club; classes to be held on Friday of each week in Drama, Aesthetic Dancing and Ballroom Dancing.

The public is cordially invited. For information phone

SIERRA MADRE, Black 17  
HOLLYWOOD 7367

## Mattresses Renovated

Let us make that old mattress Look Like New!  
We also do  
UPHOLSTERING  
Call, Phone or Write.  
Prompt, Courteous Service.

NELSON MATTRESS & UPHOLSTERING CO.  
Frgs. of Mattresses, Box Springs and Cushions  
E. COLORADO ST. PASADENA  
PHONE: Colorado 4083



## Reading List New Books For Library

Noteworthy additions have been made to the book list of the Sierra Madre library during the past month, as can be seen by reference to the monthly report of Miss Lulu Moore, librarian. The non-fiction list is especially full of interesting material, while there is abundant entertainment as well for those who want to keep up with the fiction factories.

Steady gain in the use of the library is shown in the circulation figures as follows: Adult circulation 28879; juvenile 833; total 3712. Circulation same month last year, 3474, showing a gain of 238, or 7 per cent. Fiction continues to represent slightly more than one-half of the total circulation with 52 per cent of the total. Non-fiction makes up 25 per cent and juvenile 23 per cent. Twenty-five new patrons registered during the month. The new books added during the month are as follows:

**Adult Fiction**  
Marshall: The Albrights.  
Tarkington: The Plutocrat.  
Adams: Revelry.  
Gibbs: Young Anarchy.  
Burke: Chinese Parrot.  
Burke: Sun in Splendor.  
Parrish: Tomorrow Morning.  
Martin: Sylvia of the Minute.  
White: Sweetwater Range.  
Merwin: Entertaining Angel.  
Deeping: Doomsday.  
Hergheimer: Tampico.  
Garland: Trail-makers of the Middle Border.  
Willis: Forever Free.  
Mullford: Corson of the J. C.  
Mundy: Devil's Guard.  
Luther: The Clean-Up.  
Lewis: Elmer Gantry.  
Glass: Lucky Numbers.  
Cendrars: Sutter's Gold.  
Porter: Magic Garden.  
Webster: Philomena.  
Bower: White Wolves.  
Wren: Driftwood Spars.

**Adult Non-Fiction**  
Monroe: Singing in the Rain.  
Carque: Natural Foods.  
Keyserling: Book of Marriage.  
Rogers: Letters of a Self-Made Diplomat.  
Gollomb: Master Man-Hunters.  
Martin: Meaning of a Liberal Education.  
Byrne: Elizabethan Life in Town and Country.  
Quick: Mississippi Steamboat.  
Grill: American Indian.  
Beetle: Log of the Sun.  
Andersen: Tar.  
Bixby-Smith: Adobe Days.  
Mencken: Prejudices, 5th series.  
Morley: Our Far-Eastern Assignment.  
Strachey: American Soundings.  
**Juvenile**  
Williams: Engineering Feats.  
Bryant: Children's Book of Celebrated Towers.  
Bannerman: Little Black Sambo Series.  
La Prade: Alice in Orchestra.  
Chaffee: Sully Joins the Circus.

**NOTICE OF COMMISSIONER'S SALE OF REAL ESTATE ON FORECLOSURE OF MORTGAGE.**  
In the Superior Court of the State of California, in and for the County of Los Angeles.

No. 204-270  
MAUD GOULD, Plaintiff,  
vs.  
JOHN L. HURST, et al.,  
Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the State of California, in and for the County of Los Angeles, on the 24th day of March, 1927, in the above entitled action, wherein the above named plaintiff obtained judgment and decree of foreclosure and sale against JOHN L. HURST, his wife, Defendants, on the 21st day of March, 1927, for the sum of THIRTY-SIX HUNDRED NINETY-FOUR AND 50/100 Dollars gold coin of the United States, which said judgment and decree was on the 22d day of March, 1927, entered and recorded in Judgment Book 652 at page 31 et seq. (to which judgment and decree reference is hereby made), I am commanded to sell at public auction all the following described premises, situate, lying and being in the City of Pasadena, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

The Southerly one-half (1/2) of Lot Three (3) Tract 8473, City of Pasadena, as per map recorded in book 100, Pages 58 and 59 of Maps, Records of Los Angeles County.

**PUBLIC NOTICE IS HEREBY GIVEN** that on Monday, the 25th day of April, 1927, at 12 o'clock noon of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment with interest and costs and expenses of sale, to the highest and best bidder for cash, gold coin of the United States.

Dated March 24, 1927.  
R. E. ALLEN,  
Commissioner appointed by said Superior Court.  
DANA R. WELLS, Esq.,  
704 S. Spring St., Los Angeles,  
Attorney for Plaintiff.

## From the Old News Files

### TWENTY YEARS AGO

Mrs. Alice Merritt Davidson, author of "Wild Flowers of California," was the speaker before the Woman's Club.

The city trustees adopted an ordinance providing for a city board of health. An impounding ordinance was also adopted, providing rates to be charged for the keeping of animals taken up on the public streets. All classes were provided for, from goats, sheep and hogs at 10 cents per day, up to mules and horses at 50 cents.

The studio of Mrs. Elizabeth Borglum was the scene of an interesting reception attended by a large number of guests from Los Angeles who came out to view the work of the well known painter.

### TEN YEARS AGO

Rev. C. C. Wilson of Darlington, Wis., was called to the pastorate of the Congregational Church.

J. C. Dickson was elected school trustee over J. H. Wright.

E. P. Ballou was elected city clerk, defeating L. Dietz and Greer Caskey.

George L. Kelley, Earl Topping and Kenneth Ham appeared before the city trustees to ask for an appropriation of \$300 for expenses in equipping a company of home guards. The money was voted when Chairman Dietz showed that the city had effected some savings in its budget which would permit such an expenditure. The high cost of food products was responsible for an epidemic of home gardening.

### Hence These Tears

First Stenographer: "I'm tired of working."

Second Ditto: "Why don't you get married?"

First Steno: "I am."—Life.

Stoddard: Lost Gold of Montezuma.

Curtis: Yankee Girl at Vicksburg.

Kaufman: Seventy-six.

Hawkes: Jingle Joe.

Carter: Patriot Lad of Old Trenton.

Burgess: Christmas Reindeer.

Fuess: All for Andover.

Ashmun: Brenda Stays at Home.

Bill: High Roads of Peril.

**NOTICE OF AWARD OF CONTRACT**

Pursuant to statutes and to the Resolution of Award No. 316 of the Board of Trustees of the City of Sierra Madre, adopted March 31st, 1927, directing this notice, notice is hereby given that said Board of Trustees, in open session on the 24th day of March, 1927, opened, examined and publicly declared all sealed proposals or bids offered for the following described street work, to-wit:

That that portion of ADAMS STREET between the northerly line of said Highland Avenue and the southerly line of said Grand View Avenue, including the intersection of LAUREL AVENUE, be improved by certain grading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutter, and cement sidewalk, except where said curbs or sidewalks have already been constructed and are now to the official line and grade of the streets, and also by the construction of reinforced concrete culvert lateral intakes with wing walls.

That that portion of ADAMS STREET between the northerly line of said Grand View Avenue and a line parallel to and distant 601 feet northerly from said northerly line of Grand View Avenue, be improved by certain grading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutter, cement sidewalks, extension of the existing concrete culvert, including intake and outlet with wing walls, and the construction of a reinforced concrete culvert, including wing walls, reconstruction of manhole inlets to existing storm drain, and the installation of steel covers on said manhole inlets. That the grade, to which the work herebefore described on said portion of Grand View Avenue shall be done and the improvements made, shall be different from the Official Grade which has heretofore been formally established and such different or new grade shall be that shown on Improvement Plan and Profile No. 231 on file in the office of the City Engineer of said City of Sierra Madre, to which said Profile reference is hereby made for the description of such grade.

That all of the work aforesaid shall be done in accordance with and to the grade shown on Improvement Plans, Profiles and Cross-sections Numbered 231, 232 and 233, on file in the office of the City Engineer of said City of Sierra Madre, and in further accordance with Special Specifications for said work on file in the office of the City Clerk of said City of Sierra Madre.

All Improvement Plans, Profiles and Cross-sections and Special Specifications above mentioned were adopted by Resolution No. 308 of said City of Sierra Madre, and the same together with Resolution of Intention No. 309, being the Resolution of Intention for said work are hereby made a part of this Notice and are hereby referred to for full and detailed description of said proposed work or improvement and for the description of the grade to which the work is to be done and are hereby made a part hereof.

That the said contemplated work or improvement, in the opinion of said Board of Trustees of said City is of more than local or ordinary public benefit, and said Board of Trustees hereby declares that the district to be benefited by said work or improvement, and to be assessed to pay the costs and expenses thereof, is described in said Resolution of Intention No. 309 of said City of Sierra Madre, adopted by said Board of Trustees January 27th, 1927, to which said Resolution reference is hereby made for a description of said district.

The said Board of Trustees also determined and declared that serial bonds bearing interest at the rate of seven (7) per cent per annum shall be issued to represent each assessment of Twenty-five (25) Dollars or more remaining unpaid for twenty (20) days after the date of the warrant. Said serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the fifteenth (15) day of the next November following their date. Payments on the principal of unpaid assessments and interest shall be made by property owners to the City Treasurer and the same shall be disbursed by him, all as provided in the "Improvement Act of 1911," hereinafter referred to.

All of the proceedings for the aforesaid improvement and for the issuance of said bonds shall be had and taken under and in accordance with an Act of the Legislature of the State of California, known and designated as the "Improvement Act of 1911," approved April 7, 1911, and under all Acts supplementary thereto or amendatory thereof.

And thereafter, to-wit: on the 31st day of March, 1927, said Board of Trustees awarded the contract for said work to the lowest regular responsible bidder, to-wit:

To Pearson & Dickerson, at the prices named for said work in their proposal on file, to-wit:

ITEM (a): Grading, including removal of old work, and constructing 42,500 square feet, more or less, 3 inch oiled macadam pavement, on Adams Street and portions of Highland Avenue, Laurel Avenue and Grand View Avenue, for the sum of, per square foot, Eight Cents (\$.08).

ITEM (b): To construct 1,700 linear feet, more or less, cement curb, for the sum of, per linear foot, Forty Cents (\$.40).

ITEM (c): To construct 5,800 square feet, more or less, 5 inch concrete gutters, for the sum of, per square foot, Nineteen Cents (\$.19).

ITEM (d): To construct 700 square feet, more or less, 8 inch concrete gutters, for the sum of, per square foot, Twenty-five Cents (\$.25).

ITEM (e): To construct 1,350 square feet, more or less, cement sidewalk, for the sum of, per square foot, Sixteen Cents (\$.16).

ITEM (f): To construct extension of existing concrete culvert, including intake and outlet, with wing walls, reinforced concrete top and culvert laterals, at the intersection of Highland Avenue and Adams Street, complete with all appurtenances, for the lump sum of Two Hundred Twenty-five Dollars (\$225.00).

ITEM (g): To construct extension of existing concrete culvert, including wing walls, reconstruction or manhole inlets to existing storm drain, with steel covers on said manhole inlets, along the southerly side of Grand View Avenue, at Adams Street, complete with all appurtenances, for the lump sum of Thirty-five Dollars (\$35.00).

be had and taken under and in accordance with an Act of the Legislature of the State of California, known and designated as the "Improvement Act of 1911," approved April 7, 1911, and under all Acts supplementary thereto or amendatory thereof.

And thereafter, to-wit: on the 31st day of March, 1927, said Board of Trustees awarded the contract for said work to the lowest regular responsible bidder, to-wit:

To Pearson & Dickerson, at the prices named for said work in their proposal on file, to-wit:

ITEM (a): Grading, including removal of old work, and constructing 42,500 square feet, more or less, 3 inch oiled macadam pavement, on Adams Street and portions of Highland Avenue, Laurel Avenue and Grand View Avenue, for the sum of, per square foot, Eight Cents (\$.08).

ITEM (b): To construct 1,700 linear feet, more or less, cement curb, for the sum of, per linear foot, Forty Cents (\$.40).

ITEM (c): To construct 5,800 square feet, more or less, 5 inch concrete gutters, for the sum of, per square foot, Nineteen Cents (\$.19).

ITEM (d): To construct 700 square feet, more or less, 8 inch concrete gutters, for the sum of, per square foot, Twenty-five Cents (\$.25).

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ITEM (g): To construct extension of existing concrete culvert, including wing walls, reconstruction or manhole inlets to existing storm drain, with steel covers on said manhole inlets, along the southerly side of Grand View Avenue, at Adams Street, complete with all appurtenances, for the lump sum of Thirty-five Dollars (\$35.00).

Dated at the office of the City Clerk of said City of Sierra Madre, April 1st, 1927.

L. DIETZ,  
City Clerk of the City of Sierra Madre.

28-29

**NOTICE OF ADMINISTRATRIX SALE OF REAL ESTATE AT PRIVATE SALE**  
No. 85470

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of Walter B. Robinson, Deceased.

Notice is hereby given that the undersigned Administratrix of the Estate of said Walter B. Robinson, deceased, will sell at private sale,

Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00 p. m. Phone Main 60

Frank E. McCann, M. D. Specialist Eye, Ear, Nose, Throat. Fitting of Glasses. Hours: 10 a. m. to 4:30 p. m. 220-223 National Bank Bldg. Monrovia. Phone Green 470.

**F. P. Miller, M. D.**  
Practice limited to diseases of the Lungs and Throat  
Call Main 216  
Appointments Made at Any Time

**GILBERT S. BOVARD, M. D.**  
Hours: 10 to 12:30  
Office 8 N. Baldwin—Phone Main 160  
Residence 354 N. Canon Ave. Phone Blue 236  
Secretary's Residence Phone Blue 24

**GEO. W. GROTH, D. O., M. D.**  
94 N. Baldwin  
Caus answered day or night  
Phones: Blue 144; (res.) Blue 72

**Osteopaths**  
May Culbertson Laidlaw  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence 83 North Sunnyside—Phone Green 43

**Dentists**  
J. L. Woehler  
Dentist  
Sierra Madre Hotel Building  
Telephone Blue 184  
Evenings by appointment

**W. D. TILLER**  
Dentist  
Hours: 8:30 to 12; 1:30 to 5  
Office Closed on Fridays  
Black 186 522 W. Central

A total of 37,349 acres in the Imperial Valley is planted to cantaloupe with an additional 2500 acres to be planted. Last year's acreage totaled 35,301.

A stiff cold breeze swept the Imperial Valley during the past week which will be worth much to the cantaloupes, it is asserted. All dealers unite in the belief that the cold weather means the death of the aphid pest. The wind also spread the pollen and means greater numbers of cantaloupes on the vines.

**Architects**  
R. M. Finlayson  
ARCHITECT  
Res. 31 Suffolk Tel. Green 24  
Monrovia Office  
203-205 First Nat. Bank Bldg. Tel. Green 448

**Jack B. Hosford**  
Architectural Engineer  
Member Amer. Assoc. Engrs.  
Main 180  
24 W. Central

**Painting, Decorating**  
Hapgood & Carlson  
PAINTING & DECORATING  
Sierra Madre Shop  
41 N. Baldwin Phone Blue 75  
Res. Phone Black 162

**Contractors**  
D. and J. Buchan  
Plastering—Cement and Brick Work—Cesspools  
Blue 207—130 E. Montecito  
Blue 226 677 W. Montecito

**JOHN H. OSGOOD**  
Designer and Builder  
Red 104  
615 West Montecito

**Civil Engineering**  
GIERLICH BROS.  
Civil Engineers  
Licensed Surveyors  
Design and Supervision, Estimates, Plans and Maps  
Phones: Sierra Madre Black 235  
Monrovia Green 217  
Branch Office, Room 3 Central Garage Bldg. Sierra Madre, California

**Miscellaneous**  
BANQUETS and Dances  
Beautiful Quarters in New Masonic Temple  
Rental reasonable. For terms and dates apply to R. R. Hartman, 25 N. Baldwin.

**Undertaker**  
Ray A. Grant  
UNDERTAKER  
Licensed Embalmer  
Main 93 203 W. Central

Almost Human  
Mayor Harry B. Heaton of Co-sheton has found a new use for confiscated liquor. When poured on the walls and interior of the city jail it proves successful as an exterminator of cockroaches and bedbugs. The Mayor says the bugs drink the stuff, some dying outright and others becoming so intoxicated they fall, breaking their necks.—Columbus Dispatch.


**Hot Water All the Time**  
With an abundance of steaming hot water always ready at the turn of the faucet, nobody's bath or shave will ever be delayed a single, irritating minute.

After a Welsbach is installed you only think of it when you want hot water—and get it—Instantly. It is 100 per cent Convenience. Right now is the time to insist on having a modern water heater.

Let us demonstrate the  
**Welsbach HOTZONE**  
automatic gas storage water heater  
20 Per Cent allowed for your old heater.  
18 months to pay—no interest.

Service with Courtesy  
**Southern Counties Gas COMPANY**

**Sierra Madre Funeral Chapel**  
304 W. Central Ave. Phone Main 27  
R. R. Moreland—J. J. Bergien  
Ambulance Service



## BANKING SERVICE

A general banking business to best meet the needs of the community is our aim.

Interest paid on term deposits.  
Money to loan on mortgages.  
Collections and Escrows.  
Drafts and A.B.A. Travelers' Checks.

Special Attention to School Children's Savings Accounts.

SAFE DEPOSIT BOXES FOR RENT

### OFFICERS

H. E. ALLEN, President W. H. INGRAHAM, Cashier  
C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

### DIRECTORS

H. E. ALLEN C. S. KERSTING C. W. YERXA  
F. H. HARTMAN C. W. FORMAN  
W. S. ANDREWS W. S. HULL

## SIERRA MADRE SAVINGS BANK

COMMERCIAL SAVINGS  
Capital Paid Up, \$45,000—Surplus, \$23,000

## Insurance

Aetna, Home, Royal, Liverpool & London & Globe, Fireman's Fund.  
**ANDREWS & HAWKS**

81 W. Central Ave.  
Phone Exchange 2

## Professional Directory

### Physicians

**Lloyd L. Krebs, M. D.**

Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00 p. m. Phone Main 60

### Eye, Ear, Nose and Throat

Frank E. McCann, M. D. Specialist Eye, Ear, Nose, Throat. Fitting of Glasses. Hours: 10 a. m. to 4:30 p. m. 220-223 National Bank Bldg. Monrovia. Phone Green 470.

### Painting, Decorating

**Hapgood & Carlson**  
PAINTING & DECORATING  
Sierra Madre Shop  
41 N. Baldwin Phone Blue 75  
Res. Phone Black 162

### Optometrist

For Eye Comfort, see DR. JOHN NEADERLAND  
Optometrist  
Res. 349 N. Lima St.  
Office: 210 New Orpheum Bldg. 846 S. Bldway, Los Angeles  
Telephone V Andike 2898

### Contractors

**D. and J. Buchan**  
Plastering—Cement and Brick Work—Cesspools  
Blue 207—130 E. Montecito  
Blue 226 677 W. Montecito

### Pianoforte

**Gustave Riherd**  
Teacher of Piano  
Music history, harmony, sight singing and counter-point, diploma and certificate honor graduate of College of Music, Cincinnati, O. Write 50 East Laurel, or phone Blue 111.

**JOHN H. OSGOOD**  
Designer and Builder  
Red 104  
615 West Montecito

**Oscar Rasbach**  
Piano Pupils Accepted  
Leschetizky Method  
Phone Black 166  
Res. 132 S. Hermosa

### Miniatures

**Ella Shepard Bush**  
MINIATURE PAINTER  
223 West Laurel Ave.

### Landscape Gardener

**Jessie Ward**  
Landscape Gardener  
Plans Furnished—Work Superintended or Taken by Contract  
Call Ward Nursery, Mt. Trail and Laurel—Phone Blue 29

### Architects

**R. M. Finlayson**  
ARCHITECT  
Res. 31 Suffolk Tel. Green 24  
Monrovia Office  
203-205 First Nat. Bank Bldg. Tel. Green 448

### Architectural Engineer

Member Amer. Assoc. Engrs.  
Main 180  
24 W. Central

Plans Specifications Supervision Strength of Materials Engineering formulas





CONCEALED sprinkler systems had their beginning in Southern California in 1912 and through successful development have spread rapidly to other lands. One installation oftentimes leads to others in the same vicinity. In old lawns the necessary sod-cutting quickly heals.

#### Numerous Advantages

They make sprinkling easy by doing away with the drudgery and vexations of dragging the hose all over the yard evening after evening with its accompanying repairing, or bearing with leaks, wet feet leading to rheumatism—oh yes, and we mustn't forget putting the dirty, dripping hose away again.

They save much time.

They insure uniform sprinkling instead of hit-and-miss soaking and getting soaked.

They promote regular sprinkling, permitting little excuse for neglecting the job.

They reduce water bills by evenly distributing the right amount of water.

They end frequent expenditures for equipment, as the system lasts a lifetime.

They add to property value.

#### Heads Should Be:

Adjustable in order to obtain ideal coverage;

Easily adjusted;

Easily cleaned;

Accurately machined;

Corrosion resisting (brass in brass);

Hard-knock-proof;

Include strainers to prevent nozzles from clogging.

Also, heads are made to spray an accurate square, semi-circle, or quarter-circle and the newest of all is the narrow driveway rectangular spray.

Valves should be substantial, angle type, with packing nut, Jenkins disc, and union.

Pipe and fittings should be new-galvanized only.

Cheap cast heads in time prove their shortcomings. Their difference in first cost is negligible. Much blind "slap-them-in-and-collect" work is being done without considering low pressure on August Saturday evenings, or over precipitation on undrained north sides of buildings or prevailing breezes. Therefore to hire the man with the lowest bid is not always the most profitable thing to do.



**BROWN'S LANDSCAPING**  
THOMPSON SPRINKLER SYSTEMS—GALVANIZED FENCES  
PERGOLAS—POOLS—ORNAMENTAL EVERGREENS  
159 EAST LAUREL AV. PHONE GREEN III  
SIERRA MADRE, CAL.

## Light Lunches AND DELICATESSEN

A Handy Place for a Quick Meal

Delicious Salads and Cooked  
Foods to Take Home

**SIERRA MADRE  
HOME BAKERY**

OTTO BERG

66 W. Central

You and your friends are cordially invited to attend a

### Free Lecture on Christian Science

—by—

**Paul Stark Seeley, C. S. B.**

of PORTLAND, OREGON

Member of the Board of Lectureship of the Mother Church, The First Church of Christ Scientist, in Boston, Massachusetts.

To be delivered in  
**WOMAN'S CLUB HOUSE**  
270 WEST CENTRAL AVENUE

Under the Auspices of Christian Science Society of  
Sierra Madre, California.

**Sunday Evening, April 17th, 1927**  
AT 8:00 O'CLOCK

## New Treads On Balloons Gain Miles

"Tire manufacturers can give the public a new measure miles in balloon tires if they will first forget their ideas of tire building gained from the old high pressure tire," says Roy Pickett of the Wistaria Service Station, local Goodrich dealer.

"By the adoption of new principles of design in the Goodrich Silvertown balloons, we find that it is surpassing the mileage records of the finest Silvertowns of high pressure design.

"The first step in building balloon tires, is to recognize that low pressure is almost exactly opposite to high pressure, that is, the tires which were inflated to 60 or 80 pounds pressure, were so hard that they rode on a comparatively narrow strip of tread in the center of the tire. But the balloon tire flattens out—and instead of putting the load on the center of the tread, it puts the weight on what tire men call the 'shoulders' or two outer sides of the tread.

"Meeting this problem of road design will stop the waste of millions of dollars worth of tire mileage for motorists. When the heavy tread design which has been so common in many balloon tires, is eliminated from the center of the tire it keeps the whole tread from being distorted under load, and this prevents the destructive 'cupping' action and rapid uneven tread wear, one of the greatest causes of short life in balloon tires. This discovery is an important reason for the exceptional mileage records made by Silvertown balloons which have been in use with this new design for almost two years."

## Local Film Bill to Have Big Features

W. C. Fields, owner of the world's most ridiculous mustache, comes to the Wistaria Theater tonight and Saturday in what is heralded as his funniest comedy, Paramount's "The Pottery." Those who know their comic supplements will immediately recognize this as the name of J. P. McEvoy's weekly howl producer.

The stern intolerance of the early Puritans, their hardships and their fanatical opposition to all that savors of pleasure, form the background for Lillian Gish's most startling and dramatic role, in "The Scarlet Letter," filmed from Nathaniel Hawthorne's classic and which comes Sunday and Monday. "White Flannels," the Warner Brothers production featuring Louise Dresser and Jason Robards, coming Tuesday and Wednesday, is a story of the terrific struggle of a poor mother to win an education for her son. The famous Rose Bowl of Pasadena was used as locale for the exciting football sequence.

The most spectacular war scenes in any picture, except perhaps "The Big Parade," were photographed for "Heaven on Earth," the new Metro-Goldwyn-Mayer picture playing Thursday only. Renee Adoree and Conrad Nagel have the leading roles in this film, which is a romantic love story in which the war scenes, big as they are, play only an incidental part.

### ADVERTISING SELLS TIRES, SAYS PICKETT

"There are a thousand and one ways for a dealer to spend his advertising dollars. But there is only one way to make those dollars pay. That way is to CONCENTRATE—to advertise steadily, consistently, regularly by one or both of the two best local mediums—newspapers and direct mail."

That bit of sound advice is sent out by the Goodrich Rubber Company in connection with an advertising campaign in which they co-operate with local dealers. The campaign has now been put under way by Roy Pickett, proprietor of the Wistaria Service Station, local distributor of Goodrich tires. The newspaper schedule started in last week's News, and will continue through the year.

Local advertisers who feel that they can best reach prospective clients by the direct mail method, should remember that the News office is equipped to print whatever is needed for that purpose, and will gladly assist in its preliminary preparation.

#### It's Certainly Dear

The report of the commission is illuminating and also very depressing. It says that "wages are admittedly high in the United States but so is the cost of living." Editorial in a Lake Charles (La.) newspaper.

### A Bit of Nonsense

**Scrambled Professions**  
Mrs. Grebb: "And what do your boys work at, Mrs. Grubb?"  
Mrs. Grubb: "One is a cook in a drug store, and the other is a bartender in a lunch-room."—Life.

**Leg or Wing, Miss?**  
Joe: "Will you serve the chicken?"  
Moe: "Sure. What will she have?"—Allston (Mass.) Record.

**Nize Boy**  
Teacher: "Who can give me a sentence using the word Avaunt?"  
Little Abie: "Avaunt what avaunt when avaunt it."—Hard-ware Age.

**Every Tripper Should Own One**  
Texas Excursion, Feb. 19th only \$50. Round trip everything included, wife, \$25.00.—Ad in a Decatur paper.

**Power of Advertising**  
Card in Florida paper: "Thursday I lost a gold watch which I valued very highly. Immediately I inserted an ad in your lost-and-found column, and waited. Yesterday I went home and found the watch in the pocket of another suit. God bless your paper."—Quoted by the Boston Transcript.

**Unrecognized Greatness**  
A hick town is a place where the bootleggers never make enough money to get out of the criminal class.—Memphis Scimitar.

**The Woman Higher Up**  
My biggest ambition is to sneak into Mussolini's house and hear him say, "All right, my dear, have it your own way."—The Jintown Weekly (Associated Editors.)

**Or Grampa?**  
Myrtle Huddleston swam the Catalina Channel for her son, Geo. Young swam it for his mother. Who in her kis going to swim it for father.—Allston Record.

**Obituary Note**  
While Ye Editor was gone on a fishing trip last week our esteemed assistant, the dumbest of God's creatures, gumbled up the parade as per usual. The ladies of Jintown played a baseball game while we were away. Nine married women were matched against nine single girls, and the single girls won the game, due largely to errors made by the married women. That bright assistant of our wrote under the headline "Erring Wives," up the game and printed his story. He would have been twenty years old next Friday. — The Jintown Weekly.

**More Dirty Work**  
Harvard isn't going to play with the Cambridge police any more. They are too brutal. They play too rough.—Allston Record.

**And Garage**  
Ike: "Girls want a tot nowdays."  
Mike: "Yes, and they want a house on it, too."—Allston Record.

**Musical Hors d'Oeuvres**  
A fine six-course dinner was served, along with the Fort Clayton Thirty-third Infantry orchestra.—Panama Star and Herald.

**Great for the High Notes**  
Baltimore, Md., Feb. 16.—Mary Garden, star of the Chicago Civic Opera Company, was confined to her bed in her hotel here today, after singing the leading feminine role in "Resurrection" last night, encased in mustard plasters.—Pittsburgh Chronicle.

**"Just Between Us Two"**  
"Can your wife keep a secret?"  
"According to her idea of secrecy, which is telling a thing to only one person at a time."—Boston Transcript.

## GOOD FRIDAY AT CHURCH OF THE ASCENSION

Good Friday will be observed at the Church of the Ascension by the Three-hour Devotions, commencing at 12 noon and ending at 3 p. m., the hour at which our Lord died upon the Cross. At 7:30 p. m., Vespers will be sung and the cantata, "The Seven Last Words," by Read, will be rendered by the choir. Saturday, being Easter Even, the Sacrament of Holy Baptism will be administered at 5 p. m.

On Easter Day there will be a plain celebration of the Holy Communion at 6:30 a. m. with a Choral Eucharist and sermon at 11 o'clock. The music for the Eucharist will be a festival setting in A by Tertius Noble. The choir will also sing at the offertory, Stainer's anthem, "God Hath Appointed a Day." Children's Evensong will be held at 4 p. m. at which time the Lenten mite box offerings of the Church school will be presented.

## Fares Cut to the East Effective MAY 22

and daily thereafter until Sept. 30. Return limit, October 31.

### For Example, Roundtrips to—

Atlanta, Georgia	\$113.60
Atlantic City, N. J.	153.34
Boston, Mass.	157.76
Buffalo, N. Y.	124.92
Charleston, S. C.	131.40
Chattanooga, Tenn.	107.48
CHICAGO	99.30
Cleveland, Ohio	112.86
Columbus, Ohio	112.80
Dallas, Texas	75.60
Denver, Colo.	67.20
Duluth, Minn.	99.00
Detroit, Mich.	109.92
Fort Worth, Texas	75.60
Houston, Texas	75.60
Havana, Cuba	170.70
Indianapolis, Ind.	103.34
Jacksonville, Fla.	124.68
Kansas City, Mo.	75.60
Knoxville, Tenn.	113.60
Louisville, Ky.	105.88
Memphis, Tenn.	89.40
Minneapolis, Minn.	91.90
Montreal, Que.	148.72
New Orleans, La.	89.40
Nashville, Tenn.	102.86
New York City, N. Y.	151.70
Niagara Falls, N. Y.	124.92
Oklahoma City, Okla.	75.60
Omaha, Neb.	75.60
Philadelphia, Pa.	149.22
Pittsburgh, Pa.	124.06
Portland, Maine	165.60
Providence, R. I.	157.76
St. Louis, Mo.	85.60
St. Paul, Minn.	91.90
San Antonio, Texas	75.60
Savannah, Ga.	127.24
Toronto, Ont.	125.72
Washington, D. C.	145.80
Wheeling, W. Va.	123.60

4 great routes for trans-continental travel.  
Go one way, return another.  
For example: east via Chicago, return via New Orleans or San Francisco or vice versa.

## Southern Pacific



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for Ladies, Men and Boys.

Children's White Shoes at  
Special Reductions!

Shoes repaired while you wait.  
All Work Guaranteed!

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Evenings: Wednesdays and Saturdays, at 8:15

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## We had to have A DIPLOMA



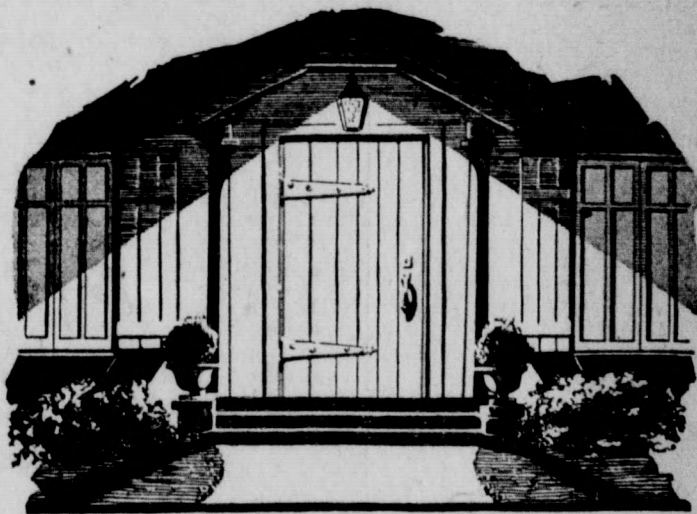
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SNEAK thieves and burglars will not enter your house if you will do these three things when you leave in the evening:

1. Pull down all the shades
2. Leave a light burning in the house
3. Leave the porch light burning

#### Have One or Two Lights to Burn All Night

Make it a practice to have a small light in some central location and leave it on all night. It keeps thieves away and also is mighty convenient in other ways.

The Cost is Trifling... on Edison rates you can burn a 25 watt lamp 10 hours for 1½ cents. THAT'S CHEAP PROTECTION.

Electricity Is Cheap  
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**SOUTHERN CALIFORNIA  
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